

An Emeritus College Breadth Seminar April 11, 2018 2:00 pm

Changing American Culture

Abstract:

Human cultures have always changed and evolved over time, but the pace of culture change has greatly accelerated in the last few decades due to the information technology revolution and the rise globalization processes such as mass media, mass transportation and mass migration. This rapid pace can be exciting, confusing, and at times, even polarizing. After providing some brief updates on hot topics in popular culture (such as the "#Me Too" movement, gender nonconformity, diversity and inclusion efforts, etc.), Dr. Melissa Vogel will facilitate a discussion on adjusting to this rapid change and hopefully feeling more comfortable with our ever-shrinking world.

About:

Melissa Vogel is an Anthropology Professor at Clemson University with dual specializations in applied anthropology and Latin American archaeology. She's committed to taking anthropology out of the ivory tower, demonstrating its relevance to everyday life, and using it to improve cross-cultural understanding. Gender is one of her research specialties, thus she is an Associate Director of the Tigers ADVANCE program, a National Science Foundation funded initiative to promote gender equity and inclusiveness among Clemson faculty. She is also currently developing a Business Anthropology program that would give Clemson students the skills to succeed in the modern job market, in which global knowledge is a necessity.

From 1999-2016 she directed field research on the development of urbanism in prehistoric Peru, which is published in her two books: *The Casma Capital City of El Purgatorio* and *Frontier Life in Ancient Peru*. She has also published 18 articles in academic journals and books.