Seeking Graduate and PhD Students for Impactful Consulting Opportunities

CREATE is an economic development center that creates shared economic prosperity through thought leadership, direct technical assistance, and policy development. CREATE is based at UNC Chapel Hill and affiliated with the Kenan Institute of Private Enterprise and Kenan-Flagler Business School. CREATE has 6 major programs including NCGrowth-SmartUp and AICER (Anchor Institutions Create Economic Resilience). We are seeking motivated North and South Carolina Masters and PhD students with a range of skills and experiences to manage projects with businesses and local governments.

**Ideal Professional Experience**
- City and Regional Planning
- Public Policy, Public Administration
- Business, Entrepreneurship
- Natural Resources, Agribusiness
- Marketing and Communications
- Finance, Accounting, Economics
- Social Media, Digital Marketing
- Engineering, Manufacturing
- Learning Sciences

**Potential and Past Projects**
- Data analysis on institutional procurement processes
- Create a financial model for a new development for homeless veterans
- Connect small farmers with institutional buyers
- Help a County leverage natural assets for economic development
- Help a tortilla manufacturer access new markets
- Work with regional airline manufacturer with developing a strategic plan
- Assist growing industrial transportation business in developing standard operating procedures
- Assist small downtowns in leveraging built assets for community development
- Create case studies for publication at homegrowntools.unc.edu

**Compensation and Schedule**
- Compensation $20/hour; no benefits
- Part-time; 5-15 hours/week in Spring and Fall and up to 40 hours/week in Summer

**Application:** https://ncgrowth.unc.edu/index.php/staff/student-analysts/
**Learn more about our work:** https://createprosperity.unc.edu/index.php/newsletter/
**Contact Us:** NCGrowth@unc.edu