



Clemson Packaging Student Awarded PACK EXPO Scholarship

Ray Cummings, a Clemson Packaging Science student, was awarded a PACK EXPO scholarship this year. We asked Cummings about this unique opportunity! [Read the full Q&A](#) on our blog.

Q: Tell us about the PACK EXPO scholarship! I was one of six students nationwide to win a Pack Expo scholarship for \$5,000, with no clause limiting the use. I believe it's sponsored by Pack Gives Back at the expo itself, with at least part of the proceeds going toward the scholarship. You can find out more [info here](#).

Q: How did you learn about the scholarship? Ms. Pat Marcondes, a lecturer in Food, Nutrition and Packaging Science at Clemson University. She tracked me down early in the Spring semester to tell me about it. I hadn't planned to apply, but Ms. Marcondes was convinced I was a strong contender - and apparently I was!

Q: Describe the application process.

The application was relatively simple and straightforward. It required some general information like my name, college and major...and an essay on my experience with packaging. I was fortunate enough to have worked closely with "Mistamoore" (Mr. Bob Moore), a faculty member who has since retired, who wrote a very kind - and very strong - letter on my behalf.



Q: What does this mean for you? For me personally, this scholarship is freedom. I plan to use to to tailor my co-op. [READ MORE](#).

#GivingTuesday is November 27. Support a Graduate Student!

The Sonoco Institute is a collaborative space where Graphic Communications and Packaging Science students, as well as industry, can gather to innovate and learn. We hire up to 8 students each semester, both graduate and undergraduate, to work the pressroom and manage our labs. **We are 100% self-funded.** Consider giving a financial gift, of any amount, to support a student this year!

CLICK TO GIVE - Search "Sonoco" and select "Sonoco Graduate Support" account!

DYK: Print Testing at the Sonoco Institute



Did You Know...

...that the Sonoco Institute houses everything needed to conduct start-to-finish print trials? If you find that you don't have access to a press or sufficient press time, consider using the Institute's fully-equipped labs!

The Advanced Print Lab is available at an affordable, daily rate. Institute [Members](#) receive 20% off of this service and others.

If you have a substrate, plate, ink, anilox, doctor blade, mounting tape, screening, process, technique, etc. to test... we have the hands, equipment and know-how to make it happen.

For more information or to schedule a print trial, email [Kariahlyn Lindsey](#), Project Coordinator.

SonocoInstitute.com/Trials

In Case You Missed It...

Sonoco Institute staff attended PackExpo International with a large group of Packaging Science students from a Creative Inquiry class this semester! [Check out this blog post](#) for a video recap and some details about the Clemson University experience.



PKSC students gather at the corrugated tiger paw in Chicago, IL

Upcoming Training Courses

DECEMBER 5-6

[Flexo Foundations Seminar](#)

This two-day seminar is designed as an intro to flexography, suitable for anyone in the flexo industry including sales, marketing, etc.

FEBRUARY 19-21

[Process Control for Flexo Seminar](#)

Learn to maintain process control for flexographic print. Get hands-on during all stages - prepress, platemaking, ink setup and more.

FEBRUARY 27-28

[Paperboard Packaging Seminar](#)

This seminar provides a comprehensive exploration of paperboard packaging technologies and is great for all levels of experience.

MARCH 19-22

[Intro to Flexo Workshop](#)

This seminar provides a wealth of hands-on learning in a small class size (9 seats) for anyone in the flexographic printing industry.

Second Annual P3 Forum - a Success!

On October 22-23, Clemson alumni in packaging graphics and other related fields gathered at Clemson University for the second annual P3 Forum. "P3" stands for "People + Printing + Packaging." It is a forum where industry 'tigers' can gather to learn about the latest innovations in their field, brainstorm ways to make an impact in both the industry and on campus, and fundraise for Clemson's Graphic Communications (GC) department.

"This year, P3 Forum really hit home for me, because the speakers were so open about their personal experiences," commented Eric Ferguson, forum leader and Senior Consultant of Brand Strategy and Innovation at DataLase. "I've never been to *any* other conference with such an honest view of industry technologies, professional development and leadership challenges."

32 alumni attended this year's P3 Forum, raising a total of \$9,000 through registrations fees. These funds will be donated to Clemson's GC department. At the end of the forum, attendees brainstormed with department chair, Chip Tonkin, for how best to spend the money, that will benefit both the school and the industry. The idea is to develop new promotional materials for GC to utilize in securing top student talent, which in turn positively affects recruitment for the packaging graphics field.

[Check out this post](#) on the Sonoco Institute's blog to learn more about this year's agenda and who was involved. The group is hopeful that next year's crowd will be even larger and more funds will be raised.

Planning is in effect for the 2019 P3 Forum. Keep an eye on the Institute's blog, social and Events feed at SonocoInstitute.com to stay in-the-know about next year's event.



Opening night social at Godfrey Hall with GC students



Live music by Sam Ingram (left) and Jay Sperry (right)



P3 Forum presentations at the Sonoco Institute

STUDENT SPOTLIGHT



[Morgan McLellan](#)

Major: Packaging Science

Minor: Sustainability

Graduation: Dec. 2018

McLellan has worked at the Sonoco Institute since Summer, 2016 as a Pressroom Assistant. She was the campus contact during Esko's rebrand in Fall, 2016 to update the Esko Computer Lab onsite. In Spring, 2017 she took a co-op position with Nestlé, USA in Ohio as a Technical Packaging Engineer. McLellan will pursue a career in research and development or project workflow for the food and beverage or retail industries.

"Working in the lab has definitely been a unique and irreplaceable experience - one I wouldn't trade for anything," said McLellan.

Thank You, Members!



THANK YOU

MEMBERS























On October 24 the Institute hosted its 2018 Annual Member Symposium where students presented their latest projects, new member Digimarc introduced attendees to their business and several announcements were made on new technologies coming to Clemson for students and industry to utilize in package design.

Benefits of becoming a member include discounts on all of the Institute's services, like print trials and industry training, first recruitment of top student talent in printing and packaging, being the first to hear about, and often utilize, new technologies placed at the Institute and so much more! [Click here](#) to learn more about the Sonoco Institute's Membership Program.

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