

PRINT + PACK

News

COLLABORATING WITH FTA ON 'STRIPE VR'

STRIPE VR (Simulated TRaining In Print Education) is the Sonoco Institute's virtual platform for print education. [Recently sponsored by FTA](#) (Flexographic Technical Association) the platform will be demonstrated [on-stage during several sessions](#) at the FTA Fall Conference Oct. 28-30 in Charlotte, NC.

The Sonoco Institute is seeking additional partners for this initiative, which is a great opportunity to shine light on your company's commitment to workforce development. Two sponsorship levels have been created to align your company's name with this groundbreaking technology and to help build a pipeline for talent in the printing industry. [Click here to learn more](#) about the platform and sponsorship opportunities.

STRIPE VR was recently featured in the August issue of FLEXP Magazine! [Click here to read](#) the digital online article.



FALL SEMESTER UNDERWAY AT CLEMSON

Over the summer, Sonoco Institute faculty and staff made updates around the Harris A. Smith building for fall semester, which is currently underway at Clemson! Updates included new printing equipment and featured student projects around the building from spring semester.

[Click here to read more.](#)



PACKAGING STUDENT INTERNS WITH PEPSICO

Clemson Packaging Science students are required to participate in two co-op internships before they graduate. Packaging Senior, Ray Cummings, is interning with one of the world's leading beverage and food companies, PepsiCo, at their Beverage Division in Chicago, IL. PepsiCo products are known throughout the world and their products are sold in more than 200 countries.



PEPSICO

Sonoco Institute (SI): What is your position with PepsiCo?

Ray Cummings (RC): I am working at PepsiCo as an R&D Packaging Co-Op. The major brand that I work on is Tropicana, but I also have projects in other brands like Gatorade, KeVita, Naked Brands, etc.



Ray Cummings, Packaging Senior

SI: How did you hear about the co-op? Why did you select this one?

RC: As I went through Clemson's co-op program, this was one of the companies with an offering that sounded interesting, so I interviewed, and here we are! I actually accepted this one for a few reasons: Before I make a lasting career decision, I'd like to figure out if I enjoy a few things, like living/working in a city (3rd largest in the US, trial by fire right?), and working for a large company rather than a small team. This gives me a way to do that, in an environment where I'm still supported, both by PepsiCo and Clemson. I also want to give myself a stronger foundation in testing and material use, and what that foundation really looks like in a corporate environment. PepsiCo's portfolio of brands really gives me a chance to dive in and learn about a variety of concerns, like refrigerated products, or products that need to be really convenient to use. And the fact that the PepsiCo name looks great on a resume doesn't hurt either!

SI: How does this co-op relate to your degree and the career you wish to pursue?

RC: This should be insightful as to how the world of packaging operates in reality, as opposed to how it *should* work. Hopefully, I'll be able to apply the things I learned in a commercial setting. At the moment, I'm leaning towards the design path for a career, but I figure this is a great way to see if I prefer a more technical type of position. And even if I do go design in the future, it's nice to have a background in areas that can affect a final design. A good design is functional, beyond just looking good, and this gives me some experience on the other side.

SI: What has been your favorite project with PepsiCo so far this summer?

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[Click here](#) to read the rest of the Q&A.

PROCESS CONTROL & PROCESS COLOR SEMINARS

If you can't measure it, you can't control it!



The Process Control for Flexo Seminar on **November 6-8** will examine the practices and tools required to maintain process control for flexographic print. Go hands-on during all stages of the process – digital prepress, platemaking, ink mixing, press setup and print analysis. Vendors will be on-hand to demonstrate the latest technologies available to help you get your process under control. Presentations will cover best practices and strategies for measurement, automation and more.

[Click here](#) to learn more and register for the *Process Control for Flexo Seminar*.



For many years Clemson has led the flexographic printing industry in offering educational opportunities around process color printing and process control in the pressroom. On **November 19-21** this two-and-a-half day seminar will build on proven methods and incorporate current trends and processes for CMYK color reproduction. Learn the workflow of process color printing for flexography, from creative design through press quality process control.

[Click here](#) to learn more and register for the *Process Color Management Seminar*.

CORRUGATED PACKAGING SEMINAR

Are you looking to gain a holistic understanding of paperboard and corrugated packaging technologies? The Sonoco Institute hosts two courses by PKGPRO, LLC instructor, Dan Malenke, who leads industry professionals in engaging, hands-on activities surrounding these processes.

During the Corrugated Packaging Seminar on **October 16-17**, engage in hands-on activities that cover board grades and combined products, manufacturing effects, characteristic test comparisons, packaging design, prepress, printing comparisons, die cutting and scoring.

[Click here](#) to learn more and register.

Register early for any course for a \$100 discount per person!

INDUSTRY TRAINING SCHEDULE

Click the dates below for each event or visit [SonocoInstitute.com/Events](https://www.sonocolab.com/Events) for the full calendar!

INTRODUCTORY COURSES

CORRUGATED PACKAGING SEMINAR
[October 16-17, 2019](#)

FLEXO FOUNDATIONS SEMINAR
[May 4-5, 2020](#)

INTERMEDIATE COURSES

INTRO TO PREPRESS WORKSHOP
[December 3-5, 2019](#)

INTRO TO FLEXO WORKSHOP
[February 4-7, 2020](#)

ADVANCED / SPECIALTY COURSES

PROCESS CONTROL FOR FLEXO SEMINAR
[November 6-8, 2019](#)

PROCESS COLOR MANAGEMENT SEMINAR
[November 19-21, 2019](#)

FLEXO SCREENING & PLATE OPTIMIZATION
[February 26-27, 2020](#)

EXPANDED COLOR GAMUT SEMINAR
[March 10-12, 2020](#)

ADVANCED FLEXO TECHNIQUES WORKSHOP
[March 16-19, 2020](#)

WELCOME, KENNY TUCKER!

Join us in welcoming Kenny Tucker to the Sonoco Institute team! Tucker joins us from Frontier Label in Greenville, SC. A Clemson GC alum, Tucker will be coordinating print trials in the Sonoco Institute's Advanced Print Lab.

Contact Tucker at vtucker@clemson.edu for all of your print trial needs.



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