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**“...PICK SOMETHING YOU LOVE, YOU WON'T FEEL LIKE YOU'RE WORKING A DAY IN YOUR LIFE.”**

- Dr. Timothy Sellnow

## NEW FACULTY INTERVIEW

I had the pleasure of interviewing Dr. Timothy Sellnow, a professor of communication in the Department of Communication at Clemson University. Originally from Minnesota, he specializes in risk and crisis communication, with a focus on agriculture.

In this interview, Dr. Sellnow discusses his reasons for choosing to work at Clemson University, his specialization in crisis and risk communication, and his interests outside of work. Finally, he offers valuable advice for all students.

### Q&A

**Q1: From which institutions did you receive your degrees? BD/MD/PHD?**

“I received a bachelor's degree at St Cloud State University in Minnesota, a master's degree at North Dakota State University, in Fargo North Dakota, and a PhD in crisis communication from Wayne State University in Detroit, Michigan.”

**Q2: What made you choose to work at Clemson University?**

“It was an easy choice for me. I'm a big fan of land grant institutions. Much of the research that I do focuses on risk and crisis communication in agriculture, and there's no place to do that better than at a land grant university. And Clemson University is one of the best land grant universities in the country!”



**Q3: What is your role in the Communications Department?**

“A professor of communication, in the Department of Communication.”

**Q4: What is your current research focus?**

“My primary research focus is on crisis communication and the preceding risk communication prior to a crisis. So I like to study more the prevention of crises and the reaction, or keeping people safe in response to a crisis situation.”