



11-11-2024

“COME TO OFFICE HOURS!..YOUR PROFESSORS REALLY WANT TO HELP YOU.”

- Dr. Camille Saucier

NEW FACULTY INTERVIEW

I had the pleasure of interviewing Dr. Camille Saucier, an assistant professor of communication in the Department of Communication at Clemson University.

In this interview, she discusses her reasons for choosing to work at Clemson University, her specialization in media psychology communication, and her interests outside of work. Finally, Dr. Saucier shares her advice to students.

Q&A

Q1: Where are you from?

“I moved here from Chicago. But I'm actually from, born and raised, in Southern California.”

Q2: From which institutions did you receive your degrees? BD/MD/PHD

“I got my BA and my Master's at the University of Southern California, and I got my PhD at Northwestern University.”

Q3: What made you choose to work at Clemson University?

Oh, there's so many reasons! First, Clemson has a fantastic research culture and it's a strong research university, but also there's an excellent growing communication department at Clemson University, with faculty who I'm just honored to work with. They're fantastic people who are very smart and shining members of their field!



Q4: What is your role in the Communications Department?

“I'm an assistant professor. I also am an affiliate faculty member with the Media Forensics Hub.”

Q5: What subject matter are you teaching?

“I teach COM3050, or persuasion, as well as COM3080, public communication and popular culture.”





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Q6: What is your current research focus?

“Yeah, so currently my research has been focused on parasocial relationships and how people relate to characters or various media personalities and how that affects their health behavior. But a lot of my research is essentially focused on what's called media psychology, and that's how the media and various types of media content affect our attitudes, beliefs, and behaviors.”

Q7: What made you interested in media psychology?

“Well, I was very interested in you know, why is it that people engage with some information and not others and what makes certain types of content more persuasive than others... and I found that to be fascinating! I also worked as a consultant with an organization called Hollywood Health and Society on their Media Impact Project, where we were looking at popular entertainment and how it shows the impact of how people perceive the world...It was a really interesting way of getting into this field.”

Q8: What do you like to do for fun outside of work?

“I enjoy going outside really, Clemson is fantastic for that. I love going on hikes, or just being outside for a walk. I enjoy doing yoga in the morning, listening to podcasts, audio books, playing with my cats, and cooking whenever I can!

Q9: “If you could be any color, what would you be, and why?”

“Well I’ve always really enjoyed kind of an oak green. I always find it to be very peaceful...so I guess that one!”

Q10: “What is one piece of advice you would tell any student?”

“Come to office hours, we are actually very friendly! We really want to help you and it’s always so exciting when a student wants to come and chat with me. I have snacks and candy to whoever wants to come!”

