Awards PROGRAM







May 10, 2023

Rock Hill, South Carolina

AWARDS PROGRAM SCHEDULE

WELCOME
DAVID DEWITT - 2023 SCACAA PRESIDENT

INTRODUCTION OF SPECIAL GUESTS
MEGHAN BARKLEY - 2023 SCAE4-HA PRESIDENT

INVOCATION

MEAL

COMMUNICATION AWARDS
PRESENTED BY
SCAE4-HA
SCACAA

SERVICE AWARDS
SCAE4-HA
SCACAA

CLOSING

COMMUNICATION AWARDS

To recognize members for significant accomplishments in presenting 4-H to the general public, civic groups, 4-H groups, or individuals through public information methods.

EDUCATIONAL PACKAGE-INDIVIDUAL

Science After Dark, A 4-H Virtual Series

Abigail Phillips, Chester County 4-H Youth Development Agent

This virtual mini-series involved three virtual Zoom sessions and at-home activities that talked about the night sky, nocturnal animals, and bioluminescence. The graphics and handouts were created in Canva, and kits were supported by a local foundation. 48 youth participated in the program.

EDUCATIONAL PACKAGE- TEAM

Owl Pellets: An Opportunity for Discovery

Abigail Phillips, Chester County 4-H Youth Development Agent

Eric Eliassen, Lexington County 4-H Youth Development Agent

This presentation and resource packet was given to 4-H Volunteers at the 4-H Volunteer Conference of Southern States. 12 volunteers participated in the session and all content was made available to online participants.

COMMUNICATION AWARDS

EDUCATIONAL PIECE - INDIVIDUAL

Bee a Friend to Pollinators: Potted Bee Garden

Mallory Maher, Oconee County 4-H Youth Development Agent

The Bee a Friend to Pollinators: Grow a Potted Bee Garden educational piece was created for the SC 4-H Pollinator Habitat Ambassadors Program (SC4-HPHA). This educational piece, which highlighted potted planters and their ability to aid pollinators, was distributed to over 90 community members and to SC 4-H teens who attended SC 4-H Congress.

SC 4-H Forestry Handbook

Jaime Pohlman, McCormick County FNR & 4-H Agent

The South Carolina 4-H Forestry Clinic Handbook aims to provide background information to program participants before attending the Forestry Clinic. The handbook is structured after the training materials provided by the National 4-H Forestry Invitational Committee.

Clovers in the Kitchen with Food Share SC

Stephanie Eidt, Fairfield County 4-H Youth Development Agent

FoodShare SC provides low-cost fresh produce to local residents. Included with each box is a recipe sheet with ideas for how to use the produce inside. The local 4-H agent teamed up with the county's FoodShare coordinator to include a piece about how to involve kids in the kitchen to practice cooking skills at home. Twelve pieces were developed to be placed in the recipe sheet when space allowed and relevant.

COMMUNICATION AWARDS

EXHIBIT

Farmers Market Fridays

Jenny Mountford, Abbeville County 4-H Youth Development Agent

Each Friday during the summer of 2022, Abbeville 4-H set up a booth at the Abbeville Farmers Market to promote agriculture, natural resources, ag-literacy, and hands-on learning to over 140 local families.

McCormick 4-H Augmented Reality Sandbox

Jaime Polhman, McCormick FNR & 4-H Youth Development Agent

McCormick County 4-H Augmented Reality Sandbox was set up to help encourage people to interact with the Extension Agents working the booth and have a fun memory of Clemson Extension at the SC State Fair. The Sandbox allows participants to "play" in the sand. As they move the sand, the different topographic levels project down as different colors making it a fun, free experience that participants of all ages could enjoy.

NEWS STORY

Wildlife Food Plot Winners

Jenny Mountford, Abbeville County 4-H Youth Development Agent

This news story acknowledged and informed readers about the local 4-H members who participated in the SC 4-H Wildlife Food Plot. The article appeared in the Press and Banner, which reaches 7,000 readers.

PERIODICAL PUBLICATION - INDIVIDUAL

Technology for Teens

Stephanie Eidt, Fairfield County 4-H Youth Development Agent

Technology for Teens targeted readers of the high school newspaper to teach them lifeskills and development using technology. The local journalism teacher partnered with 4-H to select topics and hopefully will be fully incorporated in the classroom in the future.

COMMUNICATION AWARDS

PERIODICAL PUBLICATION - TEAM

SC 4-H Honey Bee Project Newsletter

Mallory Maher, Oconee County 4-H Youth Development Agent

Stephanie Eidt, Fairfield County 4-H Youth Development Agent

The South Carolina 4-H Honey Bee Project is an independent-study project that engages youth (ages 5-18 years) in the active role of beekeeping. The newsletter was designed in Canva and distributed electronically through MailChimp. Fifty-seven participants received a monthly newsletter for the project from April 2022 until August 2022.

PROMOTIONAL PACKET - INDIVIDUAL

Science After Dark Virtual Series

Abigail Phillips, Chester County 4-H Youth Development Agent

The Science After Dark Virtual Series was offered to youth to teach youth about nocturnal animals, the night sky, and bioluminescence. Sessions were held on Zoom and the graphics were created in Canva, which resulted in 48 youth participating in the program.

Abbeville Plant and Garden Show

Jenny Mountford, Abbeville County 4-H Youth Development Agent

The Little Farmers Grow 4-H Club hosted the Abbeville Plant and Garden Show to display garden produce, plant projects or other horticultural work they have done in an exhibit.

COMMUNICATION AWARDS

PROMOTIONAL PACKET - TEAM

Around the World with 4-H: A Virtual Field Trip Club
Stephanie Eidt, Fairfield County 4-H Youth Development Agent
Abigail Phillips, Chester County 4-H Youth Development Agent
Alana West, Newberry County 4-H Youth Development Agent

Learning about cultures around the world helps youth develop their capacity to be informed and responsible citizens who are responsive to the diverse perspectives of others. The Around the World with 4-H: A Virtual Field Trip Club allows youth to experience life outside their own community and broaden their understanding and respect of other cultures.

Homeschool Naturalists
Jenny Mountford, Abbeville County 4-H Youth Development Agent
Jaime Pohlman, McCormick County 4-H & FNR Agent

The Homeschool Naturalist Program created programming for homeschool students to teach students about the outdoors and nature. Promotional flyers, were created and used on social media, along with a promotional video created by Clemson Extension staff.

COMMUNICATION AWARDS

PROMOTIONAL PIECE - INDIVIDUAL

South Carolina 4-H Pollinator Habitat Ambassadors

Mallory Maher, Oconee County 4-H Youth Development Agent

The SC 4-H Pollinator Habitat Ambassadors flyer was created to recruit teens to become Ambassadors. The flyer was created in Canva, and was distributed on Facebook and Newsletters. Thirteen teens became a SC 4-H Pollinator Habitat Ambassador.

South Carolina 4-H Forestry Clinic T-shirt

Jaime Pohlman, McCormick County 4-H Youth & FNR Agent

The SC 4-H Forestry Clinic is an annual event. Each year, a t-shirt is designed to promote the event and thank program sponsors in an effort to recruit future participants to the program.

PROMOTIONAL PIECE - TEAM

Abbeville County 4-H Naturalist Homeschool Videos

Jenny Mountford, Abbeville County 4-H Youth Development Agent

Jaime Pohlman, McCormick County 4-H & Natural Resources Agent

Clemson Extension Agents led youth on hikes surrounding the Abbeville Extension Office to teach them about nature and wildlife. A promotional video was shot to highlight the importance of the land to the community.

COMMUNICATION AWARDS

PUBLISHED PHOTO

Horses

Lucy Charping, Greenwood County 4-H Youth Development Agent

Greenwood 4-H partnered with Connie Maxwell Children's Ministries to teach youth about horses and expose youth EGALA training for therapy sessions. The photo was distributed in over 2,500 magazines.

McCormick 4-H CSI Camp Promotional Photograph

Jaime Pohlman, McCormick County 4-H Youth & FNR Agent

The objective of this photograph was to try to increase interest in the CSI-themed 4-H Summer Camp. For the camp, McCormick 4-H partnered with the local police department to come and teach youth how to collect and read fingerprints. Youth also had to utilize their fingerprint-collecting skills to solve a who-done-it scenario at the end of camp.

SOCIAL MEDIA PIECE - INDIVIDUAL

Abbeville County 4-H Wildlife Food Plot Winners

Jenny Mountford, Abbeville County 4-H Youth Development Agent

Abbeville 4-H recognized their county winners in a Facebook post to bring awareness of their efforts and inform viewers about the Wildlife Food Plot Project. As a result of the post, additional prizes were awarded to participants by the Abbeville County Forest Landowners group.

SPECIALTY AWARDS

To recognize members for significant accomplishments in 4-H programming through a variety of strategies

DENISE MILLER NATIONAL 4-H INNOVATOR AWARD

4-H Schmooney and Native Wildlife

Jenny Mountford, Abbeville County 4-H Youth Development Agent

Utilizing "The Legend of the Schmooney" book as a springboard for a science lesson to reach district-wide audiences to teach youth about native species and wildlife adaptations.

EXCELLENCE IN AG LITERACY PROGRAMMING

Farmers Market Fridays, An Ag Literacy Small Town Adventure

Jenny Mountford, Abbeville County 4-H Youth Development Agent

Each Friday during the summer of 2022, Abbeville 4-H set up a booth at the Abbeville Farmers Market to promote agriculture, natural resources, ag-literacy, and hands-on learning to over 140 local families.

EXCELLENCE IN ANIMAL SCIENCE PROGRAMMING

Savannah Valley Livestock Judging

Meghan Barkley, Beaufort County 4-H Youth Development Agent

Hillary Pope, Area Livestock and Forages Agent

The Savannah Valley 4-H Youth Livestock judging team teaches junior and senior 4-H members the process of evaluating, selecting, placing, and learning terminology about various livestock species. Participants meet on both Zoom and with regularly scheduled farm visits to meet industry professionals and judge live animals.

SPECIALTY AWARDS

EXCELLENCE IN GLOBAL CITIZENSHIP PROGRAMMING

Around the World with 4-H: A Virtual Field Trip Club

Stephanie Eidt, Fairfield County 4-H Youth Development Agent

Abigail Phillips, Chester County 4-H Youth Development Agent

Alana West, Newberry County 4-H Youth Development Agent

Learning about cultures around the world helps youth develop their capacity to be informed and responsible citizens who are responsive to the diverse perspectives of others. The Around the World with 4-H: A Virtual Field Trip Club allows youth to experience life outside their own community and broaden their understanding and respect of other cultures.

EXCELLENCE IN HEALTHY LIVING PROGRAMMING

Cooking Matters Summer Series

Jenny Mountford, Abbeville County 4-H Youth Development Agent

Abbeville County 4-H partnered and hosted two different mini-series cooking classes for youth during the summer. This partnership allowed youth to take charge of learning new skills and recipes in the Cooking Matters curriculum in two twelve-hour courses for youth ages 7-14.

4-H Family

Lucy Charping, Greenwood County 4-H Youth Development Agent

The Greenwood 4-H partnered with Connie Maxwell Children's Ministries to create an interactive way to learn about life skills such as bargain shopping, healthy cooking, and choosing better foods. As a result of the program, 11 youth can cook at least one whole meal, this includes being able to buy the items, prepare the food, and cook the food.

SPECIALTY AWARDS

EXCELLENCE IN NATURAL RESOURCES/ENVIRONMENTAL ED PROGRAMMING

SC 4-H Pollinator Habitat Ambassadors Program
Mallory Maher, Oconee County 4-H Youth Development Agent
Stephanie Eidt, Farifield County 4-H Youth Development Agent
Jenny Mountford, Abbeville County 4-H Youth Development Agent
Dr. Ashley Burns, SC 4-H State Program Team Director

The goal of the SC 4-H Pollinator Habitat Ambassadors Program was to engage youth on the importance of habitat for pollinators and to establish quality pollinator habitat across SC. 13 teens ages were selected to become ambassadors. As a result of participating in the SC 4-H HPHA, 100% of participants stated that they would take action to create and protect pollinator habitats in their community, understood why protecting pollinators and increasing their habitat is important to our food supply and became more interested in science and agriculture.

Environmental Science: 4-H Filters
Jenny Mountford, Abbeville County 4-H Youth Development Agent

As a part of the 4-H2O program, Abbeville utilized a specially created water filter lesson to help youth understand natural resources, human impact, and conservation. The lesson allows youth to step into the role of an environmental engineer problem solving through a local river fuel spill.

SC 4-H Forestry Clinic
Jaime Pohlman, McCormick 4-H & FNR Agent

The 2022 South Carolina 4-H Forestry Clinic was an excellent opportunity for high school-age youth to learn more about forestry and forest practices. During the clinic, youth gained hands-on experience from Clemson Forestry and Natural Resources Extension Professionals. The clinic focused on tree identification, tree measurement, compass and pacing, and other forestry skill areas.

SPECIALTY AWARDS

EXCELLENCE IN 4-H VOLUNTEERISM

Abbeville County Shooting Sports & Hunter Education Program

Jenny Mountford, Abbeville County 4-H Youth Development Agent

Since 1980 Abbeville 4-H has hosted a shooting sports course where 4-H certified coaches present safety talks and teach youth marksmanship skills in air rifle, archery, and shotgun.

EXCELLENCE IN 4-H WORKFORCE DEVELOPMENT

Beaufort Leadership

Meghan Barkley, Beaufort County 4-H Youth Development Agent

Beaufort Junior Leadership (BJL) is a 4-H program that develops high school-age participants into young leaders. This program provides personal and leadership development training, networking, communication, financial management, and civic engagement.

GREG YOST MEMORIAL LEADERSHIP AWARD

4-H Teen Leaders at Career Day

Jenny Mountford, Abbeville County 4-H Youth Development Agent

4-H Teen Leaders researched career opportunities and presented their findings to younger classmates. As a result of the program, Abbeville County 4-H saw an increase in membership participation.

JIM KAHLER EXCELLENCE IN STEM AWARD

4-H Straw Rockets

Lucy Charping, Greenwood County 4-H Youth Development Agent

Looking for an affordable way to reach over 1,000 people, 4-H Straw Rocket STEM kits were created to increase STEM awareness in Greenwood County.

SERVICE AWARDS

To recognize members for significant accomplishments in various stages of a career and for contributions to the 4-H Youth Development profession.

ACHIEVEMENT IN SERVICE



MEGHAN BARKLEY

Meghan Barkley has been serving as the Beaufort County 4-H Youth Development Agent since Summer of 2018. Meghan offers every pillar of the 4-H program in her county. Her favorite programs are Beaufort Junior Leadership, Junior Master Gardener, and livestock judging. Meghan loves the variety that 4-H offers and the youth sparks that come with experiential learning.

ABIGAIL PHILLIPS



Abigail Phillips has worked in youth development for over 15 years with experience as a teacher, camp counselor, afterschool program coordinator, and currently serves as the 4-H Agent. She serves on South Carolina 4-H Science Committee and recently completed a Master of Science in Youth Development Leadership from Clemson.

SERVICE AWARDS

To recognize members for significant accomplishments in various stages of a career and for contributions to the 4-H Youth Development profession.

DISTINGUISHED SERVICE



LUCY CHARPING

Lucy Charping is a Youth Development Agent in Greenwood, SC. She offers a variety of programs and projects in her county ranging from STEM to Agriculture. Her passion is livestock projects and helping children show their animals and learn more about the species. She is currently on the SCAE4-HA board.

STATE AWARDS

In recognition of individuals who have provided dedicated service to the SCAE4-HA and/or the South Carolina 4-H program.

4-H SECRETARY AWARD

TINA BLACKWELL

Tina embodies the 4-H motto of "To Make the Best Better" as she makes both Chester County and South Carolina 4-H better with her service, enthusiasm, and support of the program.



FRIEND OF 4-H AWARD

NEMOURS WILDLIFE FOUNDATION

The Nemour Wildlife Foundation is a true friend to Clemson Extension and South Carolina 4-H. Since 2018, Nemours has sponsored the SC Wildlife Habitat Education Program (WHEP), providing funding to host a state contest and travel to the National WHEP Contest, which has resulted in 3 National Championship SC WHEP Teams. In 2021 & 2022 Nemours Wildlife Foundation hosted the SC WHEP State Contest on their 10,000 acre property near Yemassee. In addition to WHEP, Nemours has hosted SCAE4-HA for a wildlife management workshop and various other Clemson Extension and SC 4-H Programs.

COMMUNICATION AWARDS

To recognize NACAA members who excel in communicating programs and ideas to their clientele.

BOUND BOOK

Concepts and research-based guidelines for forage-livestock systems in the Southeast region

Liliane Severino da Silva, Livestock Specialist

This guide consists of a forage-livestock curriculum developed to serve as resource for Extension agents and producers in the Southeast region. It contains topics related to forages, livestock, soil, economics, nutrient management, animal genetics and marketing strategies for forage-based livestock operations.

AUDIO RECORDING

SC Grower Exchange Podcast

Zachary Snipes, Commercial Horticulture Agent

The SC Grower Exchange Podcast aims to educate growers with bi-monthly crop updates from around the state. Episodes are found on Spotify, Google Play, Apple Podcasts, and SCGrower.com.

The Gardeners' Bench Radio Show

Paul Thompson, Horticulture Agent

This radio show is broadcast by a local radio station WRHI 99.3 FM in Rock Hill, SC. The show airs on Saturday Mornings and has a listenership of 52,0000. I was a guest on the show for the season opener airing on February 11, 2023. The format of the show is a conversation with the host(s) about useful and timely gardening information that people can use.

COMMUNICATION AWARDS

COMPUTER GENERATED PRESENTATION

4-H Virtual Fieldtrip: Sawmill

Alana West, 4-H Youth Development Agent

Newberry County 4-H has several virtual field trips created for use in 3rd-grade classrooms. These virtual field trips utilize virtual tours found online and pair them with hands-on lessons to be completed by the teacher and observed by the class or completed by the students. The slides are designed to mimic the actual trip from Newberry to the final destination, including images they may see and facts they may learn.

Native, Invasive, and Regulated, Oh My!

Terasa Lott, State Coordinator, SC Master Gardener Program

This presentation was delivered as part of Master Gardener Mondays, a continuing education series for South Carolina Master Gardeners. The terms "native", "invasive", and "regulated" are used frequently although sometimes incorrectly. For example, native plant species that spread quickly may be referred to as invasive which is an incorrect use of the term since by definition, a plant must be non-native to be considered invasive. The goal of this presentation was to clarify the definitions to solidify Master Gardeners' personal knowledge and facilitate better communication with the public.

Shoreline Buffers - A Tool to Help Restore Freshwater Shorelines

Charly Greenthaler, Water Resources Agent

This presentation which was presented as a part of the SC Wildlife Federation summer webinar series in July 2022, goes through common water quality issues in SC, defines shorelines buffers, discusses their many benefits, walks one through the installation process, and leaves participants with helpful resources as they take their next steps. When installed and maintained correctly, these shoreline buffers can be used as a tool to help restore our SC freshwater shorelines.

COMMUNICATION AWARDS

PROGRAM PROMOTIONAL PACKAGE

Growing Our Future Annual Forestry Meeting - Leesville, SC

Ryan Bean, Forestry and Wildlife Agent

The Growing Our Future – Annual Forestry Meeting has become a staple of the forest management community. Every year experts from various fields of study are brought together to share their knowledge with professional foresters and landowners alike. The flyer is emailed to a list of 484 previous Extension program participants. A social media post image was created using Canva.com which made it easier for other agencies, and sponsors to share information online.

SC Wildlife Habitat Education Program (WHEP) Educators Workshop

Mallory Maher, 4-H Youth Development Agent

WHEP is a hands-on environmental education program that provides participants an opportunity to test their wildlife knowledge in a friendly competition. A workshop for educators was held at the Clemson Pee Dee REC. A promotional flyer was created in Canva, and was advertised on the South Carolina 4-H and Clemson Extension Forestry Natural Resources Facebook Pages. It was also sent out through MailChimp. 28 participants attended the workshop as a result of the flyer and newsletter posting.

Join 4-H. Grow tomatoes. Win prizes.

Alana West, 4-H Youth and Development Agent

The Newberry County 4-H Tomato Project is a fun introduction-to-gardening project open to local 4-H members. The program is advertised via email and social media and utilizes email communication with participants to send read-along and relevant images about tomatoes. Registration is done via an Eventbrite campaign. In 2022, a local news channel did a short clip on the nightly news the night before our Tomato Sandwich Party Fundraiser at the local farmer's market. On the day of the Tomato Sandwich Party, a local newspaper stopped by to take photos and interview the participants.

COMMUNICATION AWARDS

PERSONAL COLUMN

Green Thumb Gardening

Paul Thompson, Horticulture Agent

This is a quarterly garden column written for the South Carolina Farmer magazine which is a publication of the South Carolina Farm Bureau. The readership is estimated at 110,000. The two columns submitted are "Paul's Five Picks for Hummingbirds" from the 2023 Spring edition published in February and "Ten Deer Resistant Plants" from the 2023 Winter edition published in November 2022.

Newberry County 4-H Column Articles for The Newberry Observer

Alana West, 4-H Youth and Development Agent

The Newberry County 4-H Agent serves as a contributing columnist for the local newspaper: The Newberry Observer. Contributing columnists receive a special reserved section of the paper and are given approximately 750 words to work with. Newberry County 4-H uses this space to advertise upcoming opportunities or re-cap past events in a more informal way, giving it a personal touch that readers enjoy more than just a list on a website.The Newberry Observer's print readership is estimated at 3,284 and has a circulation near 1,600.

COMMUNICATION AWARDS

PUBLISHED PHOTO

Monarch on Milkweed

Terasa Lott, State Coordinator, SC Master Gardener Program

The monarch butterfly is arguably the most well-known butterfly, partly due to news of population decline. The public has been encouraged to plant milkweed (Asclepias species), the host plant for monarchs. With good intentions, many have planted the non-native tropical milkweed, which can be problematic for several reasons, including increased transmission of the OE (Ophryocystis elektroscirrha) parasite. The purpose of this post was to encourage the planting of native milkweed species, such as the butterfly milkweed (Asclepias tuberosa) in the photo.

Honeybee vs. Hover Fly

Paul Thompson, Horticulture Agent

This photo appeared On the Clemson Home and Garden Information Center website in a blog I wrote as was posted in July of 2022. The blog was about the benefits of Hover flies, The caption reads "Hover fly larva can eat hundreds of aphids over a three-week period before pupating."

COMMUNICATION AWARDS

NEWSLETTER, INDIVIDUAL

South Carolina 4-H Honey Bee Project

Mallory Maher, 4-H Youth and Development Agent

The South Carolina 4-H Honey Bee Project is an independent-study project that engages youth (ages 5-18 years) in the active role of beekeeping, learning the basics of entomology and gaining an appreciation for the role of pollinators in our world. The newsletter was designed using the online graphic design program, Canva and distributed electronically through MailChimp. Fifty-seven participants received a monthly newsletter for the project from April 2022 until August 2022.

Master Gardener E-News

Terasa Lott- State Coordinator, SC Master Gardener Program

The Master Gardener E-News is an electronic newsletter aimed at providing South Carolina Master Gardeners across the state with program updates, continuing education opportunities, resources, and relevant horticulture information. The newsletter is created using the Mailchimp platform and distributed a minimum of once a month. There are currently 3,884 subscribers.

SSS e-news

Katie Collins, Water Resources Agent

Water Resources Agent Katie Collins sends a quarterly email newsletter to a listserv of 56 individuals. The newsletter is also shared on the Sumter Stormwater Solutions Facebook page, with 125 followers. The newsletter highlights recent and upcoming events from Sumter Stormwater Solution, a stormwater education consortium based in Sumter, SC and coordinated by Katie.

COMMUNICATION AWARDS

EDUCATIONAL VIDEO RECORDING

Water Myth Wednesdays

Tancey Belken, Forestry and Wildlife Agent

"Water Myth Wednesday" is a social media video series to dispel common myths about water quality, specifically designed for residents of South Carolina. Done every Wednesday in August as part of National Water Quality Month, a short video is published that addresses a new "water-themed myth." The series was started in 2020 to reach the residents of South Carolina and beyond during the COVID-19 Pandemic. "Water Myth Wednesday" proved to be an effective way to reach residents on social media, reaching 4,568 in its first year.

The Benefit of Trees hybrid video and in-person program

Susan Lunt, Water Resources Agent

On April 22, 2022, to celebrate Earth Day, Clemson Extension partnered with the Pickens County Library System for a Facebook Live video in conjunction with a live in-person program that involved a reading of The Giving Tree by Shel Silverstein, decorating terra cotta pots and filling them with seeds donated from the seed library, and learning about the benefits of planting trees for stormwater management.

Mitigating the Effects of Cabbageworms

Paul Thompson, Horticulture Agent

This video was created to show home gardeners things they can do to combat cabbage worms without having to using harsh pesticides. It was filmed in the Chester Community Garden with a handheld camera. Four video segments were edited and combined into one video using Camtasia software. Ronald Weber with the Clemson PSA Communications department added music, branding and accessibility. The video was posted February 6, 2023 on the Clemson University Home and Garden Information Center website.

COMMUNICATION AWARDS

FACT SHEET

Lead Solutions Educational Outreach Fact sheets

Susan Lunt, Water Resources Agent

Clemson Cooperative Extension received a USEPA grant to develop educational outreach materials which were used in part to create five fact sheets to inform facilities on and to promote testing, monitoring, and remediation of lead in drinking water in schools and daycare centers. “Establishing Routine Practices” is an example of one of these fact sheets.

Septic Education Rack Card for Edisto Island

Charly Greenthaler, Water Resources Agent

A recently developed watershed plan for Edisto Island, South Carolina identified septic system maintenance and septic system replacement as a key first step towards reducing bacteria levels. A survey conducted by Clemson Extension indicated that nearly half of residents were not regularly maintaining their septic systems, and nearly one third of residents were eating shellfish that they harvested themselves, often unaware of the local shellfish bed closures. To address this, we developed several rack cards to alert residents to the connection between septic systems, water quality, and oysters.

COMMUNICATION AWARDS

WEBSITE/ONLINE CONTENT

South Carolina Grower Website/Blog

Justin Ballew, Fruit and Vegetable Research Associate

The South Carolina Grower provides current fruit, vegetable, and other specialty crop news from around South Carolina. The site was created in 2019 and has grown to over 450 subscribers. It has grown significantly each year, receiving nearly 4,000 views in the first year, 12,000 in 2020, 17,000 in 2021, and 30,000 in 2022. The site is a team effort with six Extension Agents and numerous Extension Specialists and Researchers contributing content regularly.

Clemson Extension Forestry and Wildlife Program Team Facebook

Jaime Pohlman, 4-H Youth Development Agent

Our Facebook page aims to share up-to-date forestry, wildlife, and natural resources information with our followers and promote upcoming workshops and learning opportunities. Posts on our Facebook page include videos highlighting programs, photographs from workshops, program announcement flyers, and information that impacts landowners. Our page reached 32,872 people from March 16, 2022 - March 14, 2023 and had 313 posts over that same period. Our Facebook page currently has 1,676 followers.

Little Hover Flies are a Big Beneficial Insect

Paul Thompson, Horticulture Agent

The Clemson Home and Garden Center website contains useful gardening, food safety, and health information in the form of fact sheet, blogs, and videos. It is the most visited website at Clemson University. The garden blogs are extremely timely with basic information and references to more extensive fact sheets.

COMMUNICATION AWARDS

PUBLICATION

Watershed-based Plan for Edisto Island, SC

Charly Greenthaler, Water Resources Agent

The Edisto Island watershed, a rural watershed in coastal South Carolina, has dealt with high levels of bacteria in local waterways for many years. As a result, many local shellfish beds are closed to both recreational and commercial harvest. Local residents reached out for assistance, and Clemson Extension and partners including the SCDNR, SC Sea Grant Consortium, and the Edisto Island Open Land Trust, worked with the Edisto Island and Edisto Beach communities to create a community- driven watershed plan.

FEATURE STORY

Carolina Cattle Connection

Nicole Correa, Livestock and Forages Agent

The Carolina Cattle Connection serves as the official publication of the NC Cattlemen's Association and SC Cattlemen's Association and as an information network for cattlemen sharing the latest in technology and management. The article submitted was featured in the December, 2022 issue, Volume 36, Issue 12, reaching at least 1200 individuals. The article discusses strategies to ensure that cattle get the right amount of assistance in the winter (including shelter and nutrition) to continue to be profitable for a cattle operation.

Newberry County 4-H in Newberry Living Magazine

Alana West, 4-H Youth Development Agent

Newberry Now is a local up-and-coming advertising and marketing company that manages a calendar of events, a website, and a magazine. Their magazine, Newberry Living, is used to highlight local weddings and birth announcements, hometown heroes, a featured family, a charity spotlight, teen classifieds, pets, recipes and crafts, and a business spotlight. Newberry County 4-H was asked to write a featured article for the charity spotlight section. The article was published in the March 2023 edition of Newberry Now.

COMMUNICATION AWARDS

LEARNING MODULE

4-H Embryology: A digital learning module

Alana West, 4-H Youth Development Agent

4-H Chick Embryology is one of Newberry County 4-H's most popular and requested programs. This program, by far, reaches more youth in the county than another other single program. During the 2021-22 4-H year, this program reached 569 students in over 30 classrooms at 11 different schools. The learning module as it exists today is a compilation of 16 years' worth of knowledge and experience, but, of course, is a constant work in progress as improvements are made each year based on evaluation feedback. Information that was once sent as a daily email to teachers to share with their students has now been compiled into one Google Slideshow. The slideshow contains a table of contents organized by day, images, facts, videos, vocabulary, charts, instructions, virtual tours, and a program evaluation.

Litter Lesson Kits

Katie Collins, Water Resources Agent

“Where Does Litter Come From?” is a classroom activity in which students model sources and movement of litter within a watershed. The activity addresses performance indicators in science and engineering practices for K-5 and addresses 1st grade standards related to Earth’s Natural Resources. A kit containing all necessary items for this lesson was distributed to every elementary school in Sumter County, for any teacher to borrow as needed. Additional kits are available at the Sumter Extension office for homeschool groups to borrow.

SPECIALTY AWARDS

SEARCH FOR EXCELLENCE IN 4-H PROGRAMMING

SC 4-H Engineering Challenge

Alana West, Abigail Phillips, Ashley Burns, Mark Cathcart, Cyndy Welsh, Terri Sumter, Rosemary Martin-Jones

The SC 4-H Engineering Challenge aims to raise student interest in science, technology, engineering, and mathematics - STEM subjects - and allow them to experience various STEM disciplines while competing against other students from around the state. Since it began in 2012, the competition has grown to over 250 youth participants.

SEARCH FOR EXCELLENCE IN CONSUMER OR COMMERCIAL HORTICULTURE

Bee A Friend To Pollinators: Pollinator Education & Agricultural Literacy for SC Educators

Amy Dabbs, Emily Elingburg, Tami Enright, Becky Griffin, Mallory Maher, Zachary Snipes, Kerrie Roach, Anthony Savereno, Patricia Whitener, Laura Scott, Chase Sanders, Lori Kinley

Clemson Extension and The Bee Cause Project have partnered to address the need for K-12 educators and students to learn about pollinators' critical role in food production and environmental stewardship. The online professional development course, taught by Clemson Extension and University of Georgia professionals as well as staff from The Bee Cause Project, is the first externally certified course in Quality Matters™ for Clemson Online.

SPECIALTY AWARDS

SEARCH FOR EXCELLENCE IN ENVIRONMENTAL QUALITY, FORESTRY AND NATURAL RESOURCES

Pine Straw Management Workshop & Field Tour

Ryan Bean

Based on client demand, a series of Pine Straw Management Workshop & Field Tour events were hosted beginning in the fall of 2019. Individual events consisted of 5 individual presentations presented by a combination of speakers including Dr. David Coyle, TJ Savereno, and Ryan Bean. Guest speakers were utilized for the field portion of the events. Evaluations indicated 100% of participants increased their knowledge and were interested in attending an advanced level workshop in the future.

SEARCH FOR EXCELLENCE IN FARM AND RANCH BUSINESS MANAGEMENT

South Carolina Annie's Project

Charlotte Maxwell

Annie's Project is a national agriculture risk management program with a mission to empower women in agriculture to be successful through education, networks, and resources. Since 2020, SC Annie's Project has taken steps to increase the frequency of classes held and to diversify teaching methods to include hands-on learning, tours, and knowledge transfer through discussion in addition to lectures. As a result, annual participation has more than doubled.

PROFESSIONAL EXCELLENCE AWARDS

EXTENSION EDUCATION, POSTER SUBMISSION

Cultivating Communities: A Clemson Extension Program for South Carolina Community Gardens

Author: Amy Dabbs

Contributors: Z. Snipes, C. Ketron, J. Ballew, C. Tanner, M. Vargo, S. Turner, L. Kinley, C. Sanders, L. Scott, R. Greene R. Last.

In response to increased grant funding to address food access and equity through community gardening, Clemson Extension developed the online training course "Cultivating Communities." The online course teaches community gardeners essential skills to create sustainable community gardens. Participants begin by developing garden teams and assessing the needs and skills of their community through S.W.O.T. analysis and reciprocal mapping exercises. Students learn about site analysis, soil preparation, raised bed vs. in-ground gardening, and irrigation basics through engaging instructional videos. Additional topics covered include food safety, crop selection, integrated pest management, and garden management. In addition, practical assignments, including soil and irrigation water testing, help participants gain access to their local county extension agents and local resources while discovering valuable information about their chosen site.

PROFESSIONAL EXCELLENCE AWARDS

EXTENSION EDUCATION, POSTER SUBMISSION

SC Women's Agricultural Network Inaugral Conference

Author: Sarah Scott

Contributors: J. Pohlman, C. Maxwell, K. Coleman, D. White, B. Funkhouser, M. Bolt, H. Mikell, H. Benjamin, H. Pope, C Baillie, A. Starnes, J. Steele, B. Davis

The South Carolina Women's Agriculture Network (SC WAgN) was developed as an overarching initiative to provide women in agriculture with the tools they need to grow their success and confidence while providing a network for women in agriculture in our state. Currently, there are three existing program areas under SC WAgN: Annie's Project, Ladies Engaged in Agriculture Development, and Women Owning Woodlands. Creating a larger SC WAgN Conference to unite and educate females on all aspects of agriculture is essential. The SC WAgN Conference was the state's first women-in-agriculture conference offered by Clemson Cooperative Extension. This two-day event allowed participants to attend farm tours of Clemson's facilities to expose them to research, practices, networking opportunities, and resources available through Clemson University.

PROFESSIONAL EXCELLENCE AWARDS

EXTENSION EDUCATION, POSTER SUBMISSION

Around the World with 4-H: A Virtual Field Trip Club

Author: Alana West

Contributors: S. Eidt, A. Phillips

Around the World with 4-H is a virtual, synchronous club designed by 4-H agents to reach youth throughout their state. The objective was to offer opportunities for youth to explore various cultures. We set out to highlight a different country at each monthly meeting. Each meeting would offer exposure through virtual tours, recipes, vocabulary, and facts.

EXTENSION EDUCATION, POSTER SUBMISSION

Virtual Youth Livestock Judging

Hillary Pope

Several students and parents from the local market hog project wanted a youth livestock judging team. Participants meet bi-weekly via zoom from October 2021- April 2022 and monthly in person. During zoom practices, participants reviewed PowerPoints for different livestock species, judging pointers, and watched videos from livestockjudging.com. At in-person practices, participants met with local producers while judging.

CERTIFICATE OF MERIT

AWARDS

Certificate of Merit Awards are presented based on the excellence of Extension programming in the agricultural area over the past year. These awards are nominated by fellow employees and then selected by the Awards Committee.



FAITH ISREAL



ROBERT LAST



SARAH SCOTT

OUTSTANDING SPECIALIST AWARDS

This is the highest award that SCACAA can bestow upon a specialist. This specialist provides outstanding support for Extension educational programming through research, demonstration, publication, presentations, grant support, or other means.



DR. LILIANE SILVA



ANTHONY KEINATH

FRIEND OF EXTENSION

AWARDS

This is the highest award that SCACAA can bestow upon a non-member. The purpose is to recognize outstanding support for Extension educational programming.

CHESTER COUNTY BEEKEEPERS ASSOCIATION

JACOB STARNES

ACHIEVEMENT AWARD

The purpose of the Achievement Award is to encourage and recognize excellence in the field of professional Extension for members with less than ten years of service.



ANDREW JEFFERS

Drew provides pesticide education and training to commercial applicators and consumers. I also head up the South Carolina Certified Landscape Professional Online Course. I also create educational videos and hold other classes on home and commercial horticulture topics.



JANET STEELE

Steele serves 6 counties as a forestry and wildlife agent. In addition to landowner outreach through one-on-one visits and group programming, she recently received Clemson Extension Innovation Grants to provide bus tours of forest management practices and forest products manufacturing facilities and to continue chainsaw safety and handling training. She is co-founder of SC Women Owning Woodlands, which has reached 100 in-person and over 400 virtual participants from 14 states since its inception in 2019.

DISTINGUISED SERVICE AWARD

The purpose of the Distinguished Service Award Program is to encourage and recognize excellence in the field of professional Extension for members with more than ten years of service.



DAVID DEWITT

David is an Area Agronomy Row Crops Agent based in Lee County, South Carolina. He has worked for Clemson University Cooperative Extension Service since 2012. Since 2018 David has led the statewide Extension Hemp team, as well as continuing his efforts with government advocacy and outreach. He has special interest working with tobacco growers and USDA programs and crop insurance. He serves as pesticide coordinator for three counites and County Coordinator for his home county.



RICK WILLEY

Rick has served as the Extension 4-H Shooting Sports and Natural Resources specialist in SC for 24 years. Rick has recently served as president of the Extension Senate. Most recently he led the SC 4-H delegation to a 4-H national championship in shotgun. He takes pride in mentoring his student interns in public service and leadership. Many of which have gone on to work in Extension in both SC and other states.

SPECIAL THANKS TO OUR SPONSORS







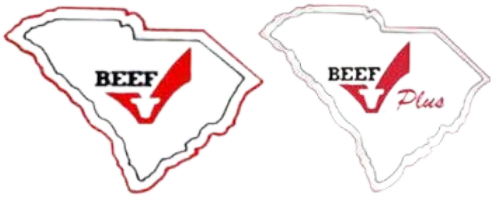












South Carolina Beef Council











