

Forum for German and Spanish in Latin American Business Fall 2022

Wednesday, October 5, 2022, | 8:30 AM-12:00 PM
The Hendrix Center Ballroom at Clemson University
Sessions are presented via Zoom and on-site. See below for details.

This annual conference focusing on German companies in the US Southeast is held to inform our students about the diversity of investment in the US and Latin America and to provide networking opportunities for our students and attending companies.

The 2022 forum is held in conjunction with the Mexican Consulate-General in Raleigh.
Our thanks to Upstate International for their help in promoting this event.

Agenda

A. Opening Remarks and Panel Discussion

This opening session will be presented via Zoom. Students intending to attend the roundtable discussions should join these sessions on-site in the Hendrix Ballroom.

The opening remarks, keynote, and panel discussion can be viewed on Zoom.

To attend via zoom, pre-register here:

<https://clemson.zoom.us/meeting/register/tJEscu6vpzlrGtZb0vd8IJX8ew0Szpd5I3XH>

1. **Welcome message** 9:00-9:10AM (8:00-8:10AM CDMX)

Lee Ferrell, Principal Lecturer of German, Clemson University (5 minutes)
Claudia Velasco Osorio, Cónsul General of Mexico in Raleigh (5 minutes)

2. **Keynote presentation** 9:10-9:25AM (8:10-8:25AM CDMX)

Dr. Mónica Duhem, Chief of the Global Economic Intelligence Unit, Mexican Ministry of the Economy (15 minutes)
Foreign Direct Investment and German Foreign Direct Investment in an environment in Mexico and the Bajío

3. **Panel discussion** 9:30-10:45AM (8:30-9:45AM CDMX)

Mr. Thomas Meller, Office Director for the Bajío Region. German-Mexican Chamber of Commerce and Industry (CAMEXA)

Mr. Christian Langstein, Chief Financial Officer Draexlmaier Automotive Group

Mr. Homero Lopez, Senior Buyer for Capital Equipment - Region Mexico
Robert Bosch

Mr. Carlos Gutiérrez, Head of Governmental Affairs in San Luis Potosi, BMW Mfg. Co.

B. Roundtable Session.

On-site only.

To select companies to meet with, pre-register here: <https://forms.gle/JM3oprq1Mp9Xz8jj8>

This session features small-group discussions hosted by participating companies. This will provide a more personal perspective and connection for our students on various companies and organizations participating in and promoting trade and investment in Latin America. We also encourage our guests to discuss internships and job opportunities.

10:50-12:20PM (9:50-11:20AM CDMX)

Welcome, Prof. Jae Takeuchi

Roundtable Discussions

Hosting Companies

1. BMW

Garrett Bounds, Michelle Bounds

2. Dräxlmaier Group

Ralph Schwarz, Head of Corporate communications; Ms. Estefania Ocampo, Corporate Communications Media Specialist U.S.

3. German-American Chamber of Commerce South

Thomas Kislak, Membership Manager

4. Häring Precision

Nikki Bailey, Human Resources Manager; Nathan Lindler, Production Manager

5. Magna

Mr. David Meier; Dennis Creekmore, Human Resources

6. Michelin North America

Ms. Monica Johnson, Talent Acquisition Director

7. SEW Eurodrive, Inc.

Rainer Neufeld, Corporate Electronics Manager

8. Robert Bosch

Craig Lockhart; Chuck Purry, HR Manager - Anderson

9. Rolls Royce

Heinz Oblaender, Director of Purchasing

10. TRS Staffing

Lauren Guthre, Technical Recruiter; Lindsey Carney, North American Training and Assessment Manager

11. Upstate International

Tracie Frese, Executive Director

12. Wetzel Services

Lish Choo-Simpson, language Manager

Laura Schmidt, German Language Program Director

13. ZF North American

Christopher Ludwig, Head of Materials Management North America – Division Electrified Powertrain