

**SCACAA Executive Board Meeting**  
**February 28, 2019**  
**Newberry Extension Office**

**Attendance:** Alana West, Jeff Fellers, Terasa Lott, Bryan Smith, Morris Warner, David DeWitt, Justin Ballew, Lindsey Craig, Jordan Franklin (WebEx), Brian Beer (WebEx), Parker Johnson WebEx, Amber Starnes (WebEx), Trish DeHond (WebEx), Ryan Bean (WebEx)

**Call to Order** – President Bryan Smith called the meeting to order at 10:03 AM.

**Secretary's Report** – Terasa Lott, Secretary

- Membership - 57 returning members and 12 new members for a total of 82 total plus 2 comp memberships for President Clements and Provost Jones.
- Minutes from the December 2018 board meeting were distributed via email to the meeting. A motion was made (Morris) that the minutes be accepted. Motion seconded (Lindsey). No discussion. Minutes were approved.

**Treasurer's Report** - Justin Ballew

- Edward Jones – \$12,824.96
- Wells Fargo – \$31,860.63
- Has Eventbrite Check to deposit - \$4,616.90
- Motion to accept treasurer's report (Morris). Second (Alana). No discussion, motion carries.

**Committee Reports**

- Administrative Skills - Charles Davis – no report
- Ag Issues & Public Relations - Trish DeHond – no report
- Early Career Development - Derrick Phinney – no report
- Teaching & Educational Technologies - Parker Johnson – no report
- Ag Econ & Community Development - Brian Beer – no report
- Agronomy & Pest Management - Jay Crouch – no report
- Animal Science - Amber Starnes – no report
- Hort & Turfgrass - Jordan Franklin – sent the CALL FOR PRESENTERS FOR THE PROFESSIONAL IMPROVEMENT SESSION/HORTICULTURE & TURFGRASS – NACAA 2019 from Karla Kean of the NACAA to the Horticulture Team list serve to encourage participation from Clemson Extension Horticulture Agents for the Horticulture & Turfgrass program of the 2019 NACAA Meeting to be held in Fort Wayne, IN.
- NR & Aquaculture - Ryan Bean – no report
- Sustainable Ag - Kerrie Roach – no report
- 4-H & Youth - Patricia Whitener – no report
- Communications - Vicky Bertagnolli – no report
- Professional Excellence - Amy Dabbs – no report

- Public Relations – Lee is still working to fill this vacancy
- Recognition & Awards - Jeff Fellers – Friend of Extension and Media Award need to go out soon. In policy manual from 2017, Friend of Extension isn't really attached to any committee or chair. Media is attached to communication chair. We previously talked about having Jeff order plaques. Need to discuss as there have been issues in the past. Friend of Extension is decided on by Board of Directors while Media is decided by communication chair. Last May, the minutes adjusted who handled this. Brian and Lee had agreed to help regarding the policy manual. Bria motions, Alana seconds that recognition and awards chair is responsible for distributing announcements for each to membership and executive board makes determination. Motion carries. Policy Manual needs to be adjusted.
- Scholarship - Cassie LeMaster - no
- Search for Excellence - Alana West – got reminder from national which has been forwarded
- Life Member - Cory Tanner - no report
- NACAA Diversity – Joe Varn – no report
- Nominating - Lee VanVlake – no report
- Association Policy - Lee VanVlake – no report
- AM/PIC - Morris Warner – defer to full report later in agenda
- AM/PIC Fundraising - Alana West – Using list of sponsors, sent 82 letters. So far, have check \$500 from SC Farm Bureau Federation, \$100 from Palmetto Ag, promise of \$1,000 from Cattleman's Association (need invoice), promise from Sunbelt \$750. David contacted Arbor One and Ag South that have been sponsoring communication awards and received verbal agreement for \$1250 each. Jonathan Croft is to contact Margo from Bayer Crop Science. Membership should contact Alana for a letter if they wish to contact a potential sponsor. Alana asks if 4-H Association are also seeking sponsors. The group doesn't think so.

#### **Old Business**

- MOU for SCACAA and SCAE4-HA – Lee has not been able to work on this yet. Morris said his group has met with Lee.
- Communications Award Certificate Template – Bryan sent a message to Vicky to get the template.
- Public Relations Chair Replacement – Lee is working in this.

#### **New Business**

- AM/PIC Report
  - Morris reports: Went over sample agenda (see attachment)
    - Communications Awards are moved from banquet to luncheon.
    - Attendees must have a Tiger One ID to get into baseball game tailgate. This needs to be included in registration information. David requests Morris talk to baseball operations to give them a heads up that we will

have a large group coming. Dr. Dobbins will be putting up tent for Hall of Fame a day early so we can use that.

- Association Meetings have been split to accommodate those that need to attend both.
- Mike Reeves from National will do presentation during NACAA business meeting.
- Four tour options - limits vary depending on bus and the tour location requirements.
  1. Morris suggests attendees choose a first and second choice at registration and we can cut a tour if needed.
  2. Terasa is to put agenda on the website around the time registration information is distributed.
- Registration
  1. Hotel holding block until April 24. \$89/night
    1. Hotel needs head count on meals May 1
    2. Goal is to send registration out April 1.
    3. Alana can duplicate the Eventbrite event from last year with appropriate changes to reflect this year's event/options.
    4. Alana asked about the registration cost. The group discusses and decides on \$100 with SCACAA absorbing Eventbrite fee. Alana will send last year's info to Morris and he will break out options. Brian suggests \$50 late fee and group agrees.
- Budget (see attachment)
  1. Dr. Dobbins will pay for the food portion of the banquet
  2. Bus costs are still fluid which will depend on tours
  3. Awards lunch meal contracted at \$14
  4. Social is listed at \$14 per head but may be a bit less. Morris will work with David on hospitality. Transportation will be provided via Tiger Transit. Previous costs were discussed and Morris will adjust the budget to \$800.
- Evaluation – Alana reminds the group someone needs to set up an evaluation.

#### **Additional Business**

- Terasa inquired with national about the Diversity Chair position. J. Craig Williams reports the minutes reflect it was rolled into the Administrative Skills and Leadership Committee. The Committee Structure was not removed from the NACAA web page. Mr. Williams is going to discuss at the next board meeting.

#### **Future Meeting Dates (all 10:00 am – 12:00 noon):**

- Wednesday, May 15, 2019 (AM/PIC location – Best Western Plus in Clemson)
- Tuesday, June 18, 2019, LPH
- Thursday, September 26, 2019, LPH

**Adjourn** – A motion was made to adjourn (Morris). Motion seconded (Justin). With no additional business, the meeting was adjourned at approximately 10:50 AM.

# SCACAA & SCAE4-HA

## Joint Annual Meeting & Professional Improvement Conference 2019

May 15-17, 2019 in Clemson, SC

Best Western Plus: 1310 Tiger Blvd, Clemson, SC - TENTATIVE SCHEDULE

### Wednesday, May 15

- 10:00-12:00 SCAE4-HA Board Meeting at Best Western Plus
- 10:00-12:00 SCACAA Board Meeting at Best Western Plus
- 12:00 Lunch on Your Own
- 1:00-2:00 Conference Registration at Best Western Plus
- 2:00-2:30 Field Operations Update with Dr. Tom Dobbins
- 2:30-3:00 SC Farm Bureau Young Farmers & Ranchers Program Opportunities with Zack Snipes and Katie Moore
- 3:00-4:00 District Directors Update/Team Building Exercise
- 4:00-6:00 Break
- 6:00-7:00 Banquet Dinner with Dr. Keith Belli, CAFLS Dean, at Best Western Plus
- 7:00-7:30 SCACAA & SCAE4-HA DSA, AA, & Search for Excellence Awards Program
- 7:30-9:00 Live Auction hosted by SCAE4-HA

### Thursday, May 16

- 6:00-8:00 Continental Breakfast at Best Western Plus
- 7:45-9:00 Tours leave from Best Western Plus
- 12:00 Tours end at South Cove County Park Recreation Building: 1099 South Cove Road, Seneca
- 12:30-2:00 Communications Awards Luncheon catered by Moe's Southwest Grill with presentation from Chip Blalock with Sunbelt Ag Expo at South Cove County Park
- 2:00-3:00 Break and Return to hotel
- 3:30 Allen N. Reeves Football Complex Tour
- 5:30-6:30 Tailgate Social at Doug Kingsmore Stadium
- 6:30 Optional Clemson Baseball Game

### Friday, May 17

- 6:00-9:00 Continental Breakfast at Hotel
- 8:30-9:30 SCAE4-HA Business Meeting at Best Western Plus
- 9:30-10:15 *Designing Professional Posters with Impact* -Dr. Dale Layfield
- 10:15-10:30 SCACAA Poster Presentation with Amy Dabbs
- 10:45-12:00 SCACAA Business Meeting
- 12:00 Adjourn



# SCACAA & SCAE4-HA

## Morning Tour Descriptions

### *Tour Option #1: Arabella Farms & Table Rock Tea Company*

#### **Arabella Farms:**

Arabella Farms is located in Sunset, South Carolina, and was started 4 years ago and is family-run by three generations. Ken and Sharon Smith see to the daily farm operations. Chris Smith is the farm manager, and is involved with the ongoing building and maintenance of the farm. Heather and Will Lamneck are the Event Managers and oversee the event booking and planning, along with the care of the vineyards and orchards. Branston, Aaron, and Juliette are the youngest helpers on the farm, and care for many of the farm's animals and help bring in the grape and apple harvests.

#### **Table Rock Tea Company:**

Table Rock Tea Company, Ltd. is artisan tea grown in the United States! Our US Grown, Uniquely American Tea ® is raised right here in the heart of Upstate, South Carolina. Nestled along the Cherokee Foothills at the base of Table Rock Mountain, our climate offers the ideal location for growing premium, hand-crafted tea made using the best of both traditional and modern methods. The results are brilliantly fresh, exquisitely complex teas worthy of the most distinguished of palates.....YOURS! Table Rock Tea Company was founded by Steve and Jennifer Lorch, who are also the founders of [Hydromissions International](#).



## *Tour Option #2: Duke Energy Bad Creek Hydroelectric Station*

### **Bad Creek Hydroelectric Station:**

Sometimes referred to as the “Marvel in the Mountain,” the Duke Energy Bad Creek Hydroelectric Station was hollowed into the side of a South Carolina mountain in Oconee County over 25 years ago, and supplies power to over 850,000 homes. The power station generates electricity by shifting water between an upper and lower reservoir. The upper Bad Creek Reservoir was created by damming Bad Creek and West Bad Creek and Lake Jocassee acts as the lower reservoir. During this tour, you will have the opportunity to drive over the Bad Creek dam, and look upon the upper reservoir. Afterwards, you will journey down the mountain and enter the hydroelectric station through a tunnel that is just feet from the shores of Lake Jocassee.

## *Tour Option #3: “Clemson Blue Cheese & Aquaponics” Stumphouse Tunnel & Issaqueena Falls, Natural Farms of the Carolinas*

### **Clemson Blue Cheese:**

Join Clemson University’s Master Cheesemaker, as we take you through the process of creating Clemson Blue Cheese at Newman Hall on campus. Afterwards, we will drive up to Stumphouse Tunnel, where we will learn about where Clemson Blue Cheese was first made.

Issaqueena Falls is a short walk from Stumphouse Tunnel, and features a beautiful 200 ft. cascading waterfall.

### **Natural Farms of the Carolinas:**

Natural Farms of the Carolinas is owned by Chris and Cindy Simpson. The farm features a unique aquaponics operation featuring hybrid striped bass, that provides greens, herbs, and fresh fish to the Upstate.



## *Tour Option #4: Clemson University Musser Fruit Farm and LeMaster Dairy*

### **Musser Fruit Farm:**

The Clemson University Musser Fruit Research Center is an interdisciplinary research and demonstration facility dedicated to developing and disseminating knowledge for sustainable production in the Southeast. Most of Clemson's peach research takes place at the Center, better known as Musser Farm located at Oconee Point in Seneca. The Center is a 240-acre fruit tree research farm with an excellent collection of commercial peach cultivars and related wild *Prunus* species. The farm includes nectarine, almond, apricot, plum, and cherry trees along with various interspecific hybrids.

### **LeMaster Dairy:**

The Lamaster Dairy was moved to the existing site in 1976 and utilizes over 600 total acres of the Simpson REC. The dairy currently maintains 186 milk and dry cows. The new 190 head freestall barn was completed in summer 2017. This facility improved cow comfort with modern ventilation and misting systems and allows replication of modern farm conditions for research. Upon completion of a robotic milking facility (Delaval VMS V300) in Spring 2019, the facility will provide researchers with opportunities to control and monitor animal production and supplementation. The robotic milkers will require less labor to operate, allow cows to be milked 24 hours a day and result in less stress on cows with improved milk production. To our knowledge we will have the only university robotic milking facility in the southeastern U.S. and only the 2<sup>nd</sup> in the United States.





# SCACAA & SCAE4-HA

## Afternoon Tour

### Allen N. Reeves Football Complex:

The Allen N. Reeves Football Complex is the newly constructed Clemson Football facility situated next to the Clemson Football practice fields. Coach Dabo Swinney describes the new complex as the “epitome of Clemson: fun, special, and the best in the country.” The facility provides members of the football program a truly unique experience you can only get at Clemson. This tour will be available to all attendees of the annual SCACAA and SCAE4-HA Conference.



# Budget

Best Western with Tailgate Option									
Room Rate \$89 per night at Best Western									
Date/Time	Facilities Description	cost	Meals	Cost	Alcohol	Cost	Transportation	Cost	Daily Total
<b>Wednesday, May 15, 2019</b>									
10:00-12:00	Board Meeting SCACAA	1/4 Ballroom Room		\$0.00		\$0.00		0.00	
		Microphone		\$0.00					
		Projector& Screen		\$75.00					
		Podium							
10:00-12:00	Board Meeting SCAE4-HA	1/4 Ballroom Room		\$0.00		\$0.00		0.00	
		Microphone		\$0.00					
		Projector& Screen		\$75.00					
		Podium							
Lunch on your own									
Registration 1:30PM	Ballroom			\$0.00					
General Session 2:00-4:00	1/2 Ballroom			\$0.00					
		Microphone		\$50.00					
		Projector		\$0.00					
		Podium		\$0.00					
Banquet 6:00	1/2 Ballroom	\$0.00	Dinner 100@34.95	\$3,495.00	Bartender	100.00			
Awards 7:00	Microphone	\$0.00	9% Sales Tax	\$314.55	Tickets \$5.00 (100 tickets)	500.00			
Auction 8:00	Projector& Screen	\$0.00	22% Gratuity	\$768.90	Cash				
	Podium	\$50.00			22% Gratuity	22.00			
					no sale tax	0.00			
	Subtotal	\$250.00							
	Sales tax	\$22.50							
<b>Daily Totals</b>		<b>\$272.50</b>		<b>\$4,578.45</b>		<b>\$622.00</b>		<b>\$0.00</b>	<b>\$5,472.95</b>
<b>Thursday, May 16, 2019</b>									
Breakfast - On Your Own			Snacks	\$ 225.00					
Tour 1 - Departs 8:00 am			Drinks				3 tiger Transit Buses	0.00	
Bad Creek Project							3 Buses 75/hr	\$1,800.00	
Tour 2 - Departs 8:00am									
Table Rock Tea/Arabella Farms									
Tour 3 - Departs 8:00am									
Clemson Blue Cheese/Hydroponics									
Tour 4 - Departs 8:00am									
Clemson Dairy/Musser Farms									
12:30 - 2:30PM Awards Luncheon	South Cove Park	\$0.00	Meal @ \$14	\$1,120.00					
	Microphone	\$0.00	Sale Tax 9%						
	Projector& Screen	\$0.00	Gratuity @ 22%						
	Podium	\$0.00							

