

**SCACAA Board Meeting**  
**Virtual via Zoom October 30 at 10:00 am**

Attendance: Alana West, Terasa Lott, Amy Dabbs, Morris Warner, Ryan Bean, Kerrie Roach, Justin Ballew, Lindsey Craig, Zack Snipes, Cassie LeMaster, Jonathan Croft, Kim Morganello

Agenda

- Call to Order – Alana West (10:05 AM)
- Secretary’s Report – Terasa Lott
  - Approval of Minutes – Terasa indicates edits were made and distributed via email. Motion to accept (Alana). Second (Amy). Motion carries.
  - Membership Update – There were 82 active members this year. Membership drive will be covered in new business.
- Treasurer’s Report- Justin Ballew
  - 40,486.92 Wells Fargo. Communications awards were paid out of this account but the sponsorship funds were put into the Foundation account.
  - 24,650.93 Foundation
  - No information on Edward Jones
  - Motion to accept (Morris). Second (Zack). Motion carries.
- Committee Reports (only 1 committee submitted a report)
  - Recognition & Awards – Jeff is working on getting the AA/DSA voting information together. A verification email was sent out last week to check the AA/DSA list. In another week or two the voting ballot should be sent out to vote on DSA and AA for the association. Those awards and nominations will need to be completed and submitted by Jan 15.
  - Motion (Zack). Second (Morris). Motion carries.
- Old Business - none
- New Business
  - Membership Drive – Terasa Lott – Membership drive letter and Eventbrite registration is ready to be sent after approval. Alana tells Terasa that the statement on degree requirements may prompt questions. That statement is from the SCACAA policy handbook. Terasa will send letter to PSA listserv initially. She will also ask District Directors to include in their newsletters/email updates.
    - Update SCACAA website – complete
    - Update NACAA - complete
  - AM/PIC 2021 – Zack Snipes - May 12-14 in Charleston. Lodging likely in North Charleston. Zack requested quotes from 3 hotels. Zack asks for guidance on finances given tentative situation with COVID. Zack should check on insurance be purchased to protect investment if provisions not provided by facilities. The group discusses whether it should be a joint meeting. Zack will reach out to Heather regarding banquet financing for joint meeting. Zack indicates meeting at Boone Hall after tours

for meeting. Tours will highlight diverse agriculture (Mepkin Abbey, world's first indoor farm for marsh plants with mission to restore marsh areas, aquaculture/mariculture, Bull's Bay Salt, wind turbine, Hunley, etc). Amy suggests Zucker and Kim brings up Green Roof at Zucker. Other ideas: hemp farm, tea plantation, water resources with input from Kim and Guinn. Morris shares that the planning is generally left to the Keep transportation in mind for social.

- Fundraising for AM/PIC 2021 – David DeWitt – Alana reports David will work with Zack on fundraising.
- Increasing participation by committee chairs
  - Alana asks for suggestions. She mentions that Bryan Smith has sent descriptions of committee chair responsibilities in the past. Morris suggests this is a good idea and also to include sending communication prior to the meeting as to whether or not a chair has a report. Ryan states he has not been clear on what is expected for a committee chair report. The group feels both national and state information is appropriate. Morris suggests we go through the list of committee chairs as it relates to activity at the next meeting. Also look at a person to that will take David's spot in terms of planning the annual meeting in a different part of the state. The person can plan a meeting anywhere, just typically happens in the person's work location.
- Long- and Short-Term Goals
  - Do we want to offer something more frequently than AM/PIC?
    - Amy suggests sponsoring quarterly webinars. Ryan said we could make sure to share the REC videos. Zack mentions Amy Scaroni's PowerPoint Best Practices webinar which the Hort Team had as part of team meeting. Amy reinforces it was a worthwhile webinar. Amy also mentions her husband in the line of information security and provided a training for the Hort Team. Alana asks how we go about this logistically. The group discusses two webinars in addition to the AM/PIC so somewhat evenly spaced. This would put webinars near February and September. Check with Amy to see if she will do the PPT presentation for the first one. Zack suggests asking committee chairs for ideas for the second webinar. Amy suggests the poster presentation from Dale Layfield. Alana presents another topic of Google Slides. Zack motions the group pursue hosting bi-annual professional development for all Associations. Second (Kerrie). Amended motion (Alana) to host professional development (no specified number) for all Associations separate from AM/PIC. Second (Amy). Motion carries. Morris suggests we work with other Association presidents in terms of distributing information to membership.
  - Goals identified:
    - Increase AM/PIC attendance
    - Increase participation in general
    - Better communication with other associations
- Adjourn – Alana West motion Morris. Second Amy Adjourn 11:03