SCACAA Board Meeting Minutes

November 11, 2025, 10:00 AM
Lexington Extension Office
605 West Main St.
Lexington, SC 29072

Charly Greenthaler, Justin Ballew, Rob Last, Bryan Smith, Chris Talley, Mallory Maher, Charley Maxwell, Anaston Porter, Jonathan Croft, Kyle Smith, Nicole Correa, Susan Lunt, Chris LeMaster, Bethany Funkhouser, Eric Eliassen, William Hardee, Terasa Lott, Brad Fowler, Stephanie Turner, Glen Payne, Katie Collins, Ryan Bean, Amber Starnes, David DeWitt

SCACAA Board Meeting – Lexington County Extension Office

- **Call to Order** – Chris Talley, meeting called to order at 10:04am

- **Secretary's Report** – Charly Greenthaler
  - **Motion to approve minutes from the September board meeting was made by Bryan Smith, 2nd by Justin Ballew, all in favor, motion passed.**
  - Membership drive is going well so far! Currently have 98 signed up, including mainly returning membership and 7 first time members. Rates go up to $150 on November 15th and last day to join is December 12th

- **Treasurer's Report** – Stephanie Turner
  - Checking: $27,073.63
  - Foundation: $8,359.90
  - Investment: $14,807.94

- **Committee Reports**
  - **4-H & Youth,** Eric Eliassen **–** Vacant positions in Bamberg/Allendale and Charleston counties; Recently posted for Chester; Offer has been made for Berkley; New agent in Sumter
  - **Agricultural Economics & Community Dev,** Charley Maxwell – No report
  - **Ag Issues & Public Relations**, David DeWitt –
    - Many discussions about tariffs and lack of ag exports which has caused commodity prices to fall. Trumps visit to Asia and China specifically gave a little bump to soybean prices. We need more of this
    - State tobacco meeting in Mullins on December 16 and state corn & soybean meeting December 17 in Santee
  - **Agronomy & Pest Management**, Kyle Smith – No report
  - **Animal Science**, Amber Starnes –New agent recently hired for

Newberry County; Saluda will soon be vacant; Allendale is currently in hiring process; Until Cattlemen's Association Executive Director is appointed, any sponsorships will need to be sent to Lee

- **AM/PIC**, Justin Ballew – Referred to Old Business
- **Communications**, Brad Fowler – No report
- **Early Career Development**, Ryan Bean – No report
- **Horticulture & Turfgrass**, Glen Payne – Oct. 1st new Master Gardener manual was released; Annual Master Gardener Meeting was held on Oct. 2nd; New agents recently hired for Sumter and Orangeburg counties
- **Leadership & Admin Skills**, Meghan Barkley –
    - Reminder that there will be "What's Up with Workday" sessions November 12, 19th, December 10th and 17th https://www.clemson.edu/workday/support-and-training/workday-ready-sessions.html
    - Dean Holt is having a college-wide meeting on Zoom with his updates as well as several members of CAFLS leadership and guests from Finance and Operations
- **Life Member**, Bryan Smith – Currently have 53 life members
- **Nominating**, Terasa Lott – A question was added to the membership drive to gauge interest in leadership participation; Qualtrics will be sent out after drive is over to seek more info on what positions each is interested in
- **Policy & Resolutions**, Terasa Lott –
    - There was a discrepancy on how committee chairs are appointment according to our bylaws and constitution, both had been voted on but didn't match. Updates have been made and they now match
    - Need to update list of committees and descriptions since several have been changed/updated from Nationals. **Terasa will present changes to board for approval**
- **Research & Education Posters**, Rob Last – No report
- **Recognition & Awards**, Jonathan Croft – Sent email for voting on AA & DSA, currently has 53 responses, closes soon. Once closed he will notify those who received the most votes and confirm that they can attend the national meeting
- **Scholarship**, Katie Collins – No report
- **Search for Excellence**, Mallory Maher – Looking at hosting a joint webinar to go over communication awards, the application process, and presentation process for SFE; SFE currently has 9 different categories (https://www.nacaa.com/search-for-excellence-programs-information)
- **State Meeting Fundraising**, Mallory Maher – Referred to New Business
- **Sustainable Agriculture & Natural Resources**, Chris LeMaster – Carolina Farms Stewardship Association has Sustainable Ag Conference in Columbia, November 14 – 16th

- **Teaching & Educational Technologies**, Anaston Porter –
    - Journal of Extension Update –
        - Transition JOE to its own publishing repository on the Digital Commons platform (formerly Bepress)
        - Now in Extension Journal Inc's direct control for management and delivery instead of through Clemson University Press
        - Allows for: responsiveness to authors and readers, expansion of the journal, new media formats, video, audio and interactive content
        - Transition to be complete by January 2026
    - A few upcoming Webinars to consider from Clemson Online
        - November 12th – Designing Effective Assessments in a AI World https://events.clemson.edu/event/19870-designing-effective-assessments-in-an-ai-world
        - November 18th – Grow More Workshop In-Person (Greenville). Professional Development opportunity to focus on practical tools, based in social science to better connect with farmers, ranchers and landowners https://growingoutreach.nwf.org/event/greenville-south-carolina-grow-more/
        - November 19th – Workshop Wednesday: Increasing Active Learning in Your Online Course (Active Participation Workshop) https://events.clemson.edu/event/11541-workshop-wednesday-increasing-active-learning-in
    - Please let Anaston know if you have examples of using technology to improve teaching effectiveness and audience reach, including success stories, training needs or tools you'd like to explore.

- **Old Business:**
    - **2026 SCACAA/4H AM/PIC –**
        - Tentatively planned, Lexington County, May 13th – 15th
        - Holding pattern until meeting with Dr. Dobbins to confirm if we are going to have full 3-day meetings or one day meeting
        - Looking at ways to save money – Use Lexington office space, grower contacts, etc.
        - Tour Ideas – State House, Governor's Mansion, Timber, Vegetable Crops, Lake Murray Dam, State Museum, etc. All tentative on scheduling
        - Entertainment – Columbia Fireflies game and/or alternative activities
    - **Foundation Funds/Contributions**
        - Mallory is waiting to hear back from Foundation contact, Laura, to see if our push has helped at all and if there was an increase in contributors
        - Laura is willing to talk about the Foundation at the Annual Meeting
        - Are there other incentives for donors? Looking into those, **let Mallory**

know if you have any ideas!

- **New Business:**
  - **Fundraising**
    - Letters were sent out to all past sponsors
    - Mallory is drafting a new letter to reach out to CAFLS Alumni Board to see if they want to partner and help with sponsorship efforts
  - **PILD/JCEP**
    - The policy manual currently states that “president will attend JCEP” and “president elect will attend PILD”. Approval to attend could be an issue this year. Also, could be a budget issue
    - Discussion on potential wording changes and that this may be something we need to update in the future

- **Adjourn:** Motion to adjourn meeting was made by Mallory Maher, 2nd by Justin Ballew, meeting adjourned at 11:10am