

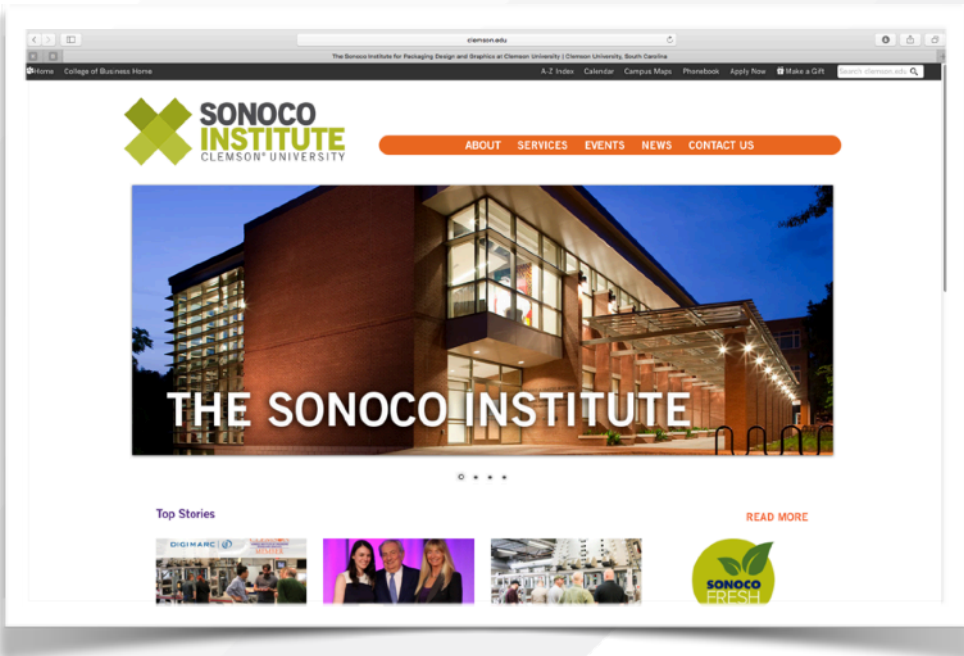


New Logo!

<html> Starting Fresh.

This month, the Sonoco Institute introduces a fresh look and revamped website to make your experience with us even better! Our new logo showcases a flattened box-like icon to represent our core focuses of 'packaging' and 'printing.' And of course, we couldn't forget about our ties to the Clemson University brand. The green color represented in the center of the icon is our very own Calhoun Fields. Now, let us introduce you to the brand new SonocoInstitute.com!

www.SonocoInstitute.com



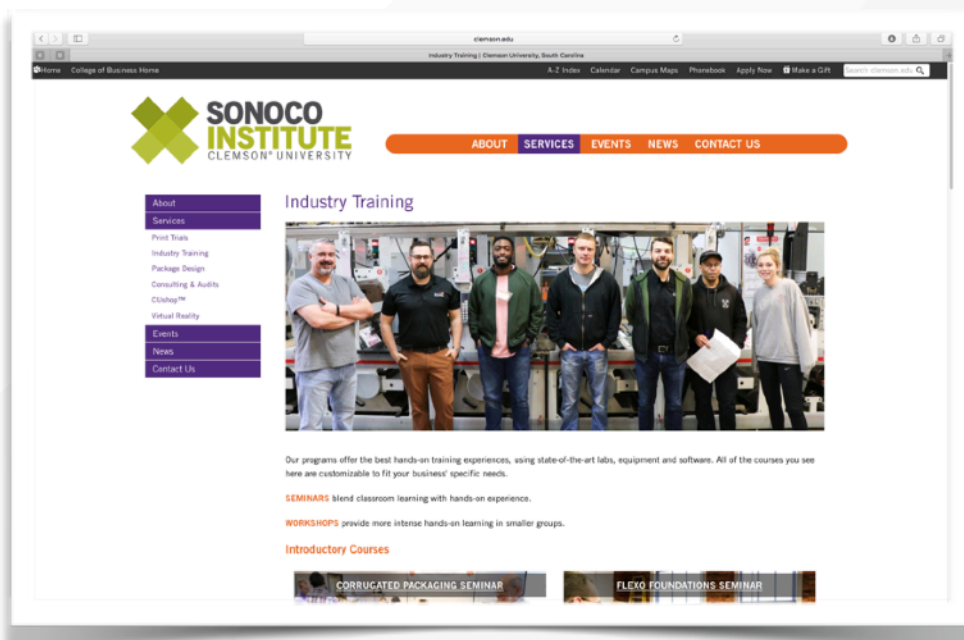
From our Home page, learn about the latest Institute news including stories about new members, student accomplishments, upcoming training courses and more.

Through the Quick Links at the bottom of the page, access some important information like Events and Directions, contact us, subscribe to our email list and more.

www.SonocoInstitute.com/courses

From our Industry Training page, learn about the ongoing courses we offer which include a wide-range of relevant topics in flexography, packaging, prepress, proofing, process control, expanded color gamut and more!

We offer seminars in a large group setting, as well as workshops for more intense hands-on learning in a smaller class size.



www.SonocoInstitute.com/events



Find out which of our courses are open for registration from the Industry Training page, or the Events tab!

The Sonoco Institute hosts events on-campus, and participates in off-campus events as well. Find out more about all of that here.

Click the buttons below to learn more about a few of our upcoming course offerings!

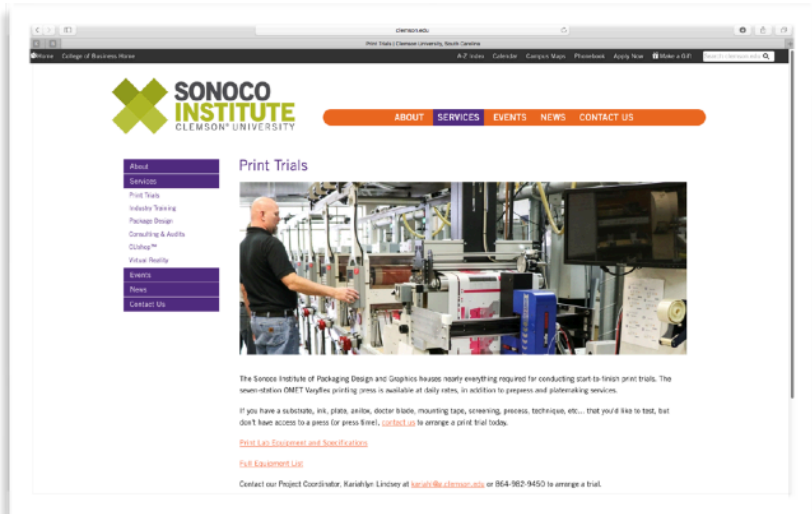
UPCOMING EVENTS

Intro to Flexography
WORKSHOP
AUG. 13-16

Proofing & Visualization
SEMINAR
SEPT. 12-14

Paperboard Packaging
SEMINAR
OCT. 3-4

www.SonocoInstitute.com/trials



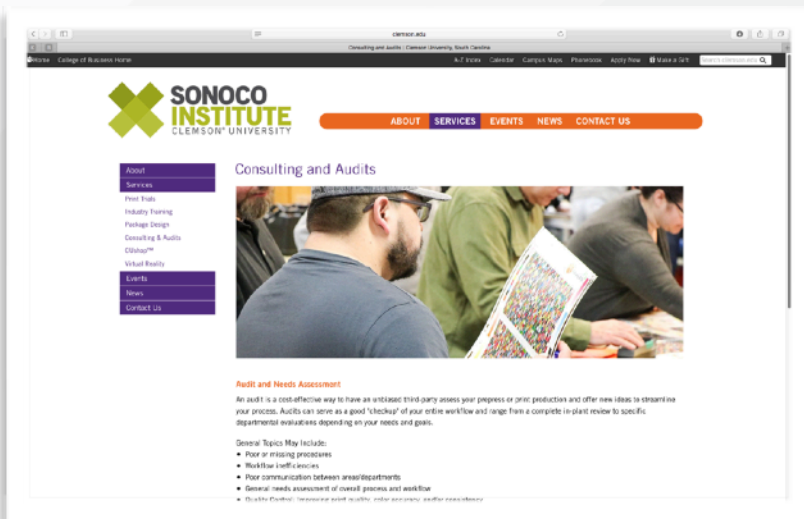
Did you know that the Sonoco Institute houses everything need to conduct start-to-finish print trials, using our OMET narrow web flexographic press?

If you need to test a substrate, ink, plate, anilox, doctor blade, mounting tape, screening, process, technique, etc. visit this page to learn more about our capabilities.

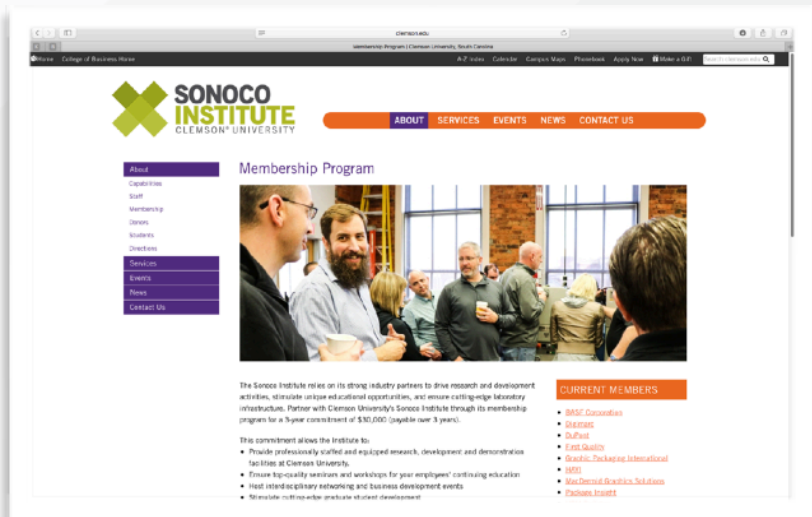
As part of our industry services, the Sonoco Institute also offers consulting, audits and in-plant training.

This is a great opportunity to have Clemson come to you. We'll review your processes first-hand and suggest workflow improvements or solutions for isolated issues.

www.SonocoInstitute.com/consulting



www.SonocoInstitute.com/membership



If you're looking for the most valuable way to take advantage of our broad range of industry services, consider a membership with the Sonoco Institute!

On this page, you can take a look at who our current members are and review a comprehensive outline of the membership program.



Proofing & Visualization Seminar

The Sonoco Institute is launching a brand-new, two-and-a-half day seminar for industry professionals and brand owners on September 12-13, 2018. In the **Proofing and Visualization Seminar**, you will explore the current state of proofing and prototyping capabilities while getting hands-on with the latest hardware and software technologies available.

Discuss the requirements to successfully create accurate simulations of a final product, and be exposed to current and upcoming solutions to bring design concepts to life for your customers. Explore how developing technologies such as Virtual Reality (VR) and Augmented Reality (AR) fit into the design workflow. Learn from a

variety of expert industry speakers from **The Kraft Heinz Company, Esko, Epson, X-Rite, Creative Edge Software, CGS, CSW, Remote Director** and others.

“We’ll take a look at what the growing demand for fast turnaround, lower cost and e-commerce compatibility means for proofing and prototyping as we know it. Brand owners will share their perspectives while you get hands-on with the latest technologies to meet these needs,” said Bobby Congdon, Sonoco Institute Assistant Director.

Take advantage of our early bird discount, ending August 3, 2018. Register online at SonocoInstitute.com/courses.



CONNECT WITH US!



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