

PRINT + PACK

News



TECHKON DONATES OVER \$100,000 IN COLOR QUALITY SYSTEMS

TECHKON – the innovation leader in high-precision color measurement solutions for the global print and packaging communities – announces today its donation to Clemson’s Sonoco Institute of Packaging Design and Graphics. The donation is valued at over \$100,000 and includes the SpectroVision Inline Quality Inspection System, SpectroDens handheld devices, and multiple seats of ChromQA, Techkon’s Color Quality Assurance Software.

Techkon is proud to partner with and help develop educational programs in state of the art institutions like Clemson. This partnership will allow students to keep pace with advancing technologies and will give them access to the tools they are likely to see upon graduation.



[Click here to read more.](#)

SPECIALTY SEMINARS THIS FALL



Attendees at the Process Control Seminar

This Fall the Sonoco Institute will host two advanced, speciality courses in flexographic printing: the Process Control for Flexo Seminar on **November 6-8** and the Process Color Management Seminar on **November 19-21**.

In early November, examine the practices and tools required to maintain process control for flexographic print. Get hands-on during all stages of the process from digital prepress to platemaking, ink mixing, press setup, print analysis and more. Vendors will be on-hand to demonstrate the latest technologies available to help you get your process under control.

[Click here](#) to learn more and register for the **Process Control for Flexo Seminar**.

Next, in November, learn the workflow of process color printing for flexography, from creative design through press quality process control. This seminar builds on proven methods and incorporates current trends and processes for CMYK color reproduction.

[Click here](#) to learn more and register for the **Process Color Management Seminar**.

UPCOMING PACKAGING COURSES

Are you looking to gain a holistic understanding of paperboard and corrugated packaging technologies? The Sonoco Institute hosts two courses by PKGPRO, LLC instructor, Dan Malenke, who leads industry professionals in engaging, hands-on activities surrounding these processes.

During the Paperboard Packaging Seminar on **September 11-12**, engage in hands-on activities that cover Packaging Materials, Manufacturing Effects, Characteristic Text Comparisons, Packaging Design, Printing Comparisons, Die Cutting and Scoring.

[Click here](#) to learn more and register for the **Paperboard Packaging Seminar**.

During the Corrugated Packaging Seminar on **October 16-17**, engage in hands-on activities that cover Board Grades and Combined Products, Manufacturing Effects, Characteristic Test Comparisons, Packaging Design, Prepress, Printing Comparisons, Die Cutting and Scoring.

[Click here](#) to learn more and register for the **Corrugated Packaging Seminar**.

Register early for any course for a \$100 discount per person!

INDUSTRY TRAINING SCHEDULE

Click the dates below for each event or visit [SonocoInstitute.com/Events](https://www.sonocolnstitute.com/Events) for the full calendar!

INTRODUCTORY COURSES

PAPERBOARD PACKAGING SEMINAR
[September 11-12, 2019](#)

CORRUGATED PACKAGING SEMINAR
[October 16-17, 2019](#)

INTERMEDIATE COURSES

INTRO TO FLEXO WORKSHOP
[October 8-11, 2019](#)

ONLY 5 SEATS LEFT

ADVANCED / SPECIALTY COURSES

PROCESS CONTROL FOR FLEXO SEMINAR
[November 6-8, 2019](#)

PROCESS COLOR MANAGEMENT SEMINAR
[November 19-21, 2019](#)

EXPANDED COLOR GAMUT SEMINAR
[March 10-12, 2020](#)

PARTNER EVENTS

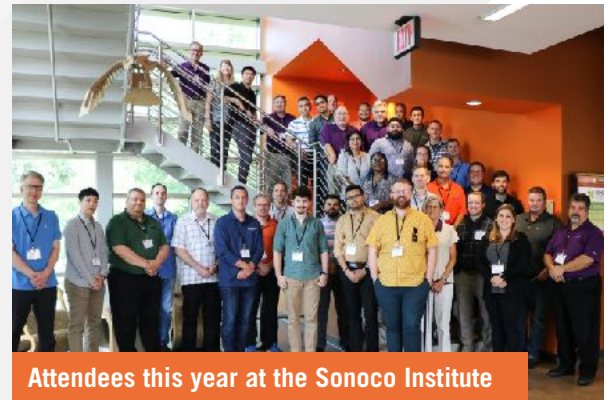
AICC FLEXO CORRUGATED COURSE
[January 29-30, 2020](#)

2019 NPIRI COURSE HOSTED FOR SECOND YEAR AT SONOCO INSTITUTE

For more than 60 years, the National Association of Printing Ink Manufacturers (NAPIM) has held its annual National Printing Ink Research Institute (NPIRI) Summer Course. In 2017, the summer course moved to the Sonoco Institute at Clemson University; the 2019 edition of the NPIRI Summer Course was completed recently.

Courses offer comprehensive training in a range of area, including inks, raw materials, equipment and printing. The courses are designed to benefit people new to the industry as well as longstanding industry employees.

[Click here](#) to read more.



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Tel: 864-656-4690